

# GRAND TETON

# SPECTACULAR GRAND TETON COUNTRY

The Indians called them Teewinot — Many Pinnacles.  
The French trappers called part of them Les Trois Tetons—  
The Three Breasts.  
A noted photographer called them fourth-dimensional.  
At least one writer called them The Incomparables.

*You* will call them unbelievable, these dozen craggy,  
cloud-high peaks thrusting abruptly from the floor of  
Jackson Hole into the wide Wyoming sky.

Majestic by day, mysterious by night. Purple-pink at dawn,  
slate-blue at dusk. Sometimes misty, sometimes  
westwind clear. Often dappling under swiftly gathering  
cumulus, always snugged by snow — the Grand Tetons  
just may be the world's grandest range of mountains  
to stand off and behold. Or to photograph. Or to climb.  
Or simply to vacation among.

This is Grand Teton National Park.



Common sights in  
the park: grazing  
moose; buckrail  
fence from pioneer  
days. Opposite,  
autumn's first snow  
dusts the Grand,  
13,770 feet.



# AMID NATURE'S WORLD

Little changed since the days of beaver trappers Davey Jackson and John Colter, the 50-mile-long, mile-high mountain valley called Jackson Hole is home to the biggest elk herd in America. To deer and moose and rare trumpeter swan. To lupine and bluebell and cottonwood and spruce. Virgin stands of white-barked aspen tremble from the wind, not from the advance of man.

The Snake, one of the cleanest rivers left in our land, twists lazily through the valley. And standing guard over all are The Tetons — The Incomparables — reaching westward toward the setting sun that fireworks the sky behind them.



Harebell, chickweed, scarlet gilia carpet glades where mule deer and chipmunk feed. Opposite, Mt. Moran backdrops both a morning meadow and a sundown scene at Jackson Lake, while shy wild iris seek marshland solitude.





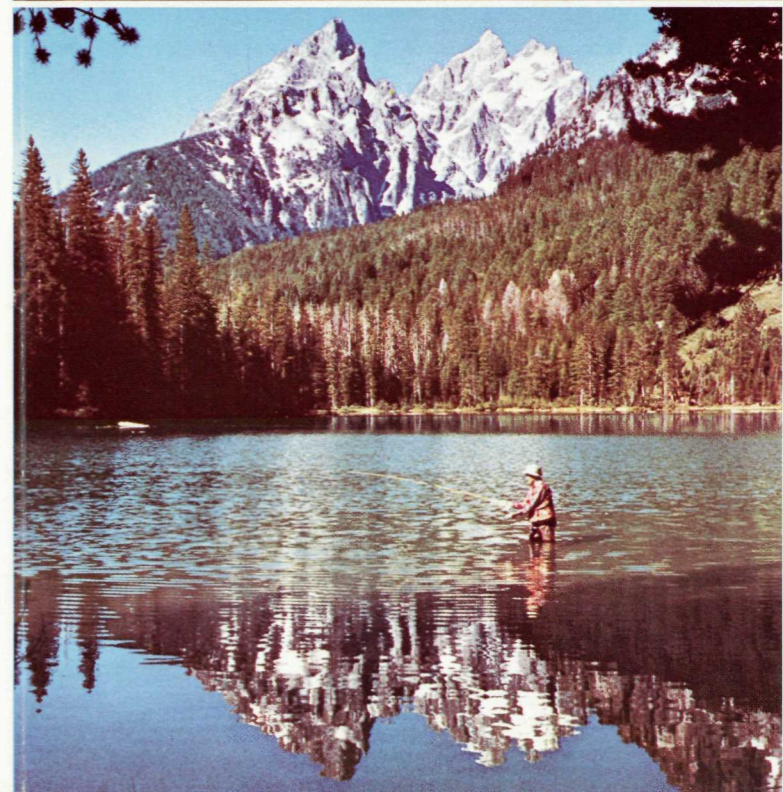
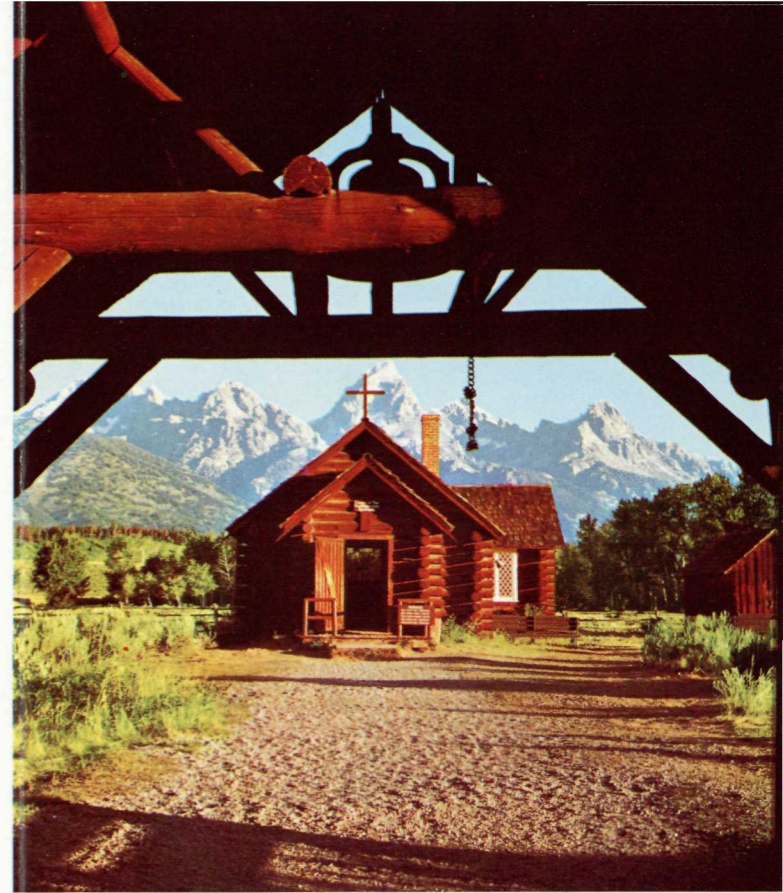
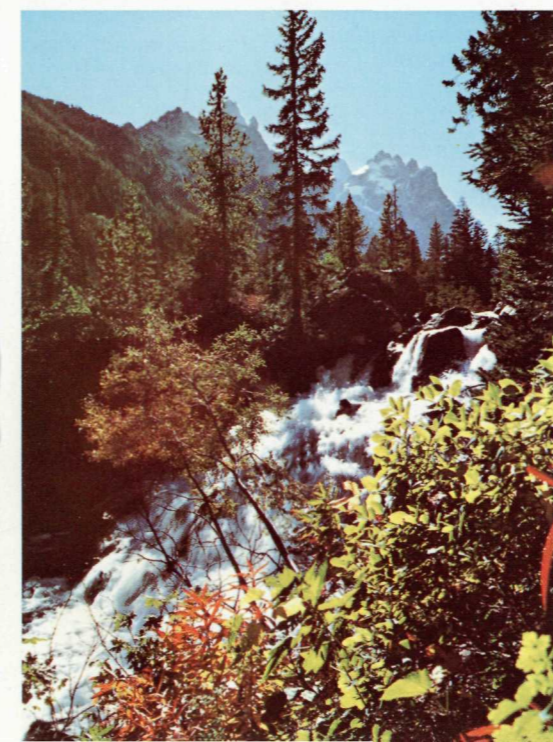
# IN THIS SUPERB AND UNSPOILED SETTING...

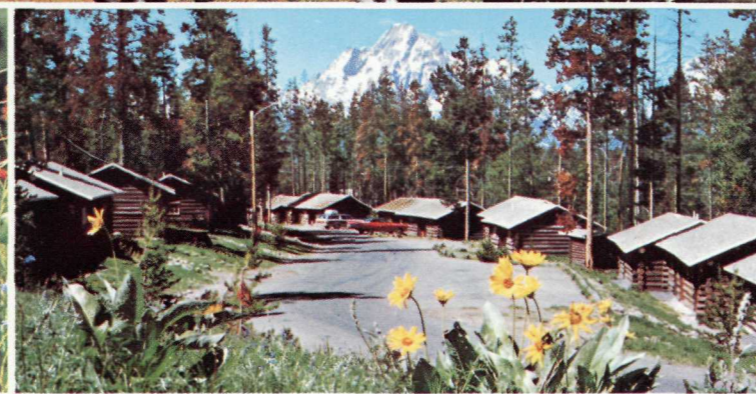
Consider "The Virginian." This country is so real that Owen Wister holed up in it to write the granddaddy of all Westerns.

Consider "Shane." This country is so photogenic that Hollywood chose it as the set for one of its finest Westerns.

Consider yourself here. Hiking. Fishing. Riding. Wading through crazy-quilt meadows of wildflowers. Golfing. Swimming. Boating. Rafting. Playing tennis. Breathing mountain-clean air clear down to your toes, your lungs full and free. Hearing birdsong at dawn and symphonies under the stars. Watching famous artists at work or creating canvases of your own. Or just doing nothing and letting the Grand Tetons come to you.

Gnarled aspen (opposite) frame Tetons near Jenny Lake. Below, a mountain cascade fed by melting glacier. String Lake (right), favorite of fishermen. Chapel of the Transfiguration has an inspirational setting.



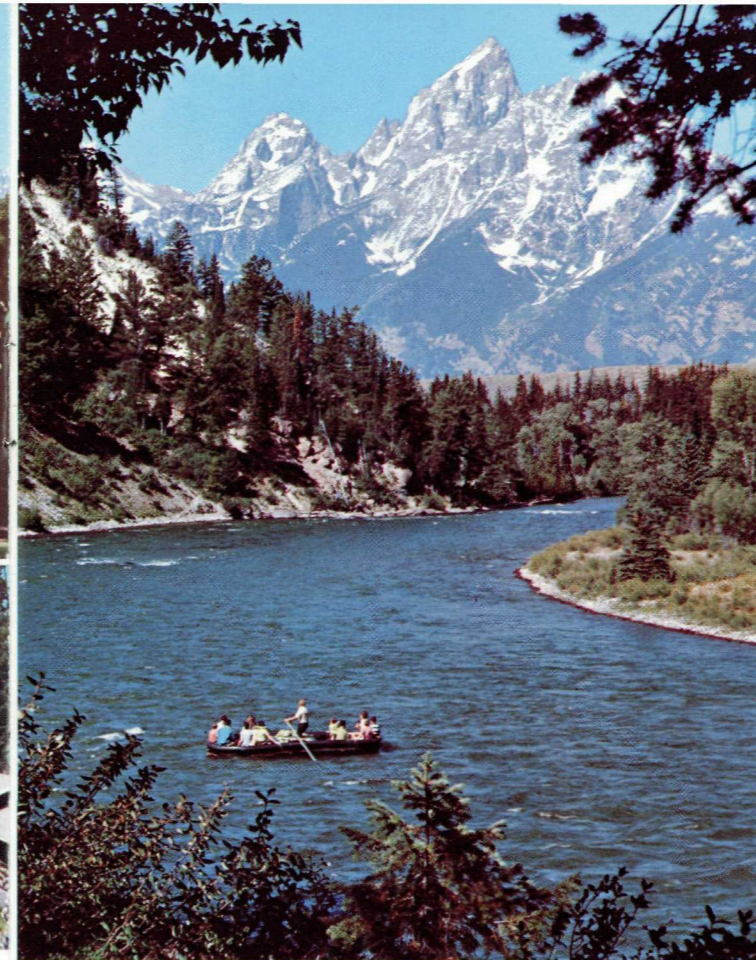
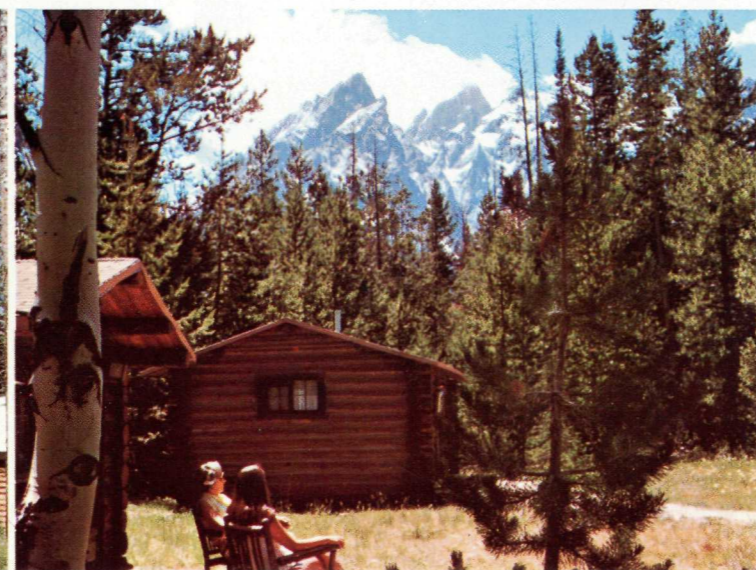
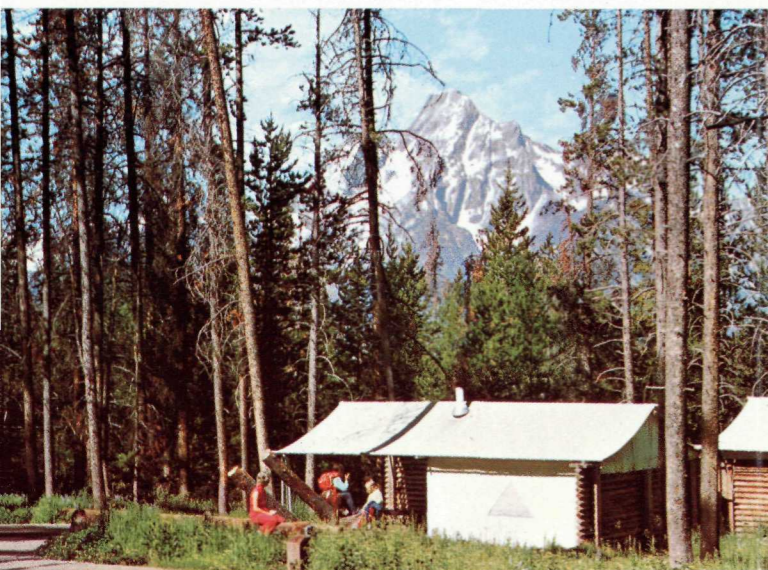


Wyoming state flower, the Indian paintbrush, blooms near Jackson Lake Lodge (top), which commands an unparalleled view of lake and mountains.

Colter Bay log cabins are convenient to general store, cafeteria, launderette.

Comfortable, inexpensive shelter at Colter Bay Tent Village.

Jenny Lake Lodge, uniquely rustic.



Snake River float trip is a safe, thrilling ecological expedition.

Mt. Moran dominates the view from Colter Bay Marina.



# GRAND TETON LODGE COMPANY

John D. Rockefeller, Jr., conservationist and philanthropist, visited Jackson Hole almost a half-century ago. He was so impressed by the natural grandeur that he purchased privately owned land and presented it to the Federal Government as the nucleus of an expanded National Park – Grand Teton. The park grew as both Rockefeller and the government added precious acreage.

Today, fittingly, the major visitor facilities in the park are operated by the Grand Teton Lodge Company, owned by Jackson Hole Preserve, Inc., a non-profit conservation and educational organization supported by the Rockefeller family. All income derived from the company's park business is used for the maintenance, operation, and improvement of its facilities, and to further the conservation activities of Jackson Hole Preserve.

The vacationer may choose from among secluded luxury log cabins at Jenny Lake Lodge, moderately priced rooms at Jackson Lake Lodge, or budget quarters (some of them remodeled settlers' cabins) at Colter Bay Village. All accommodations are completely modern yet blend harmoniously with the rustic beauty that is Grand Teton.

For complete information and reservations, write: Grand Teton Lodge Company, Moran, Wyoming 83013. Managed by Rockresorts, Inc.

