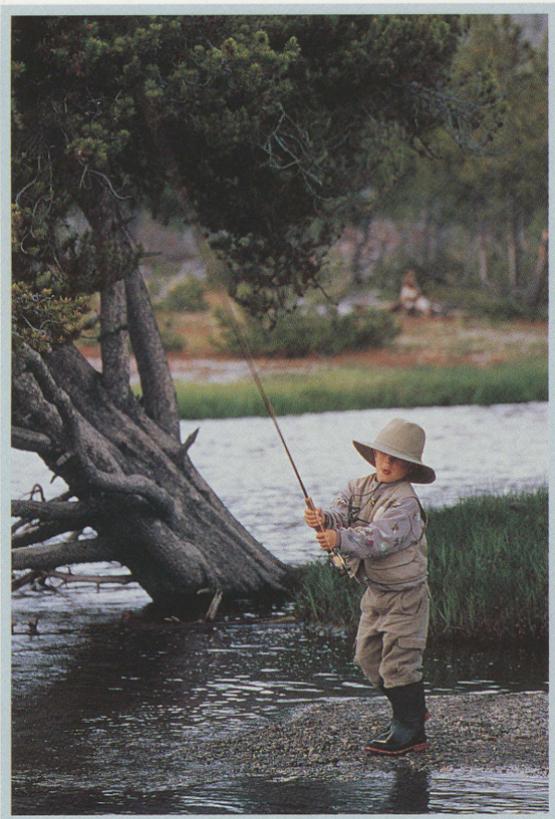




Kodak

THE NATIONAL PARKS PASS
EXPERIENCE YOUR AMERICA™
PHOTO CONTEST




PROUD PARTNER OF
AMERICA'S NATIONAL PARKS

SPONSORED BY THE NATIONAL PARK SERVICE
AND THE NATIONAL PARK FOUNDATION WITH KODAK

EXPERIENCE YOUR AMERICA™ PHOTO CONTEST

NATIONAL PARKS,
LIKE PHOTOGRAPHS
PRESERVE OUR
NATION'S MEMORIES
AND MAJESTY.

CELEBRATE AMERICA'S NATIONAL PARKS
IN PICTURES. WIN A TRIP TO THE NATIONAL
PARK OF YOUR CHOICE.

If you've taken a great photo of your National Parks this year – from majestic Yosemite to pristine Cape Cod National Seashore to the stirring San Antonio Missions – it could make you a winner! Gather your most memorable, dramatic pictures from 2001 or take some new ones and enter them by January 15, 2002, in the National Parks Pass Experience Your America™ Photo Contest.

COVER IMAGE: A young angler in Yellowstone National Park, Wyo., Mont., Idaho, enjoys catch and release fishing. Bald eagles, ospreys, pelicans, otters, grizzly bears, and other wildlife depend upon the fish for food.

©Scott T. Smith



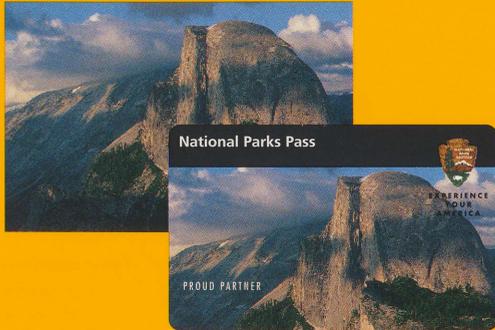
White Sands National Monument, N.M., preserves part of the world's largest gypsum dune field, where only a few species of plants grow rapidly enough to survive burial by the constantly advancing dunes.

NPS photo by Thomas C. Gray



GRAND PRIZE

Your picture on the 2003 National Parks Pass...
plus a trip for 4 to any National Park



SHARE YOUR VIEW OF AMERICA'S NATIONAL PARKS. AND WIN.

Imagine winning our **GRAND PRIZE**: the honor of having your winning picture featured on the 2003 National Parks Pass. You'll also enjoy a 4-day, 3-night trip for 4 to the National Park of your choice. You and 3 guests receive airfare, hotel accommodations and car rental plus \$1,000 spending money. And you'll win a KODAK ADVANTiX Preview Camera, plus 20 rolls of KODAK ADVANTiX Film, a camera bag and a personalized National Parks Pass.



YOU COULD WALK AWAY WITH:

- 1 **FIRST PRIZE** is a KODAK DX3600 Zoom Digital Camera Outfit, including an assortment of lenses, photographer's camera bag, and KODAK picture kits to make photo prints and creative photo gifts.
- 2 **SECOND PRIZE** includes a KODAK ADVANTiX C800 Zoom Camera Outfit, KODAK ADVANTiX Film, and a film bag.
- 3 The **THIRD PRIZE** winner will receive a KODAK ADVANTiX T700 Zoom Camera Outfit, KODAK ADVANTiX Film, plus a photographer's fanny pack.
- 4 Ten **HONORABLE MENTION** winners will all receive a KODAK ADVANTiX C400 Auto Focus Camera Outfit and KODAK ADVANTiX Film.
- 5 Every winner receives a personalized National Parks Pass. See the Official Contest Rules in the back for a complete list of prizes.

Arches National Park, near Moab, Utah, preserves more than 2,000 natural sandstone arches.

© Dave Shafer





KODAK'S SURE-FIRE TECHNIQUES FOR GREAT PHOTOS



Get close to your subject.



Look for dramatic lighting.



Show people doing something.



Look for unusual viewpoints.



Place your subject off center.



Use your flash.



Use a simple background.



Choose the correct film speed.



Include some foreground to add depth to scenic photos.



Hold your camera steady!

At Frederick Douglass National Historic Site, in Washington, D.C., schoolchildren learn about the nation's leading 19th-century African American spokesman who worked to abolish slavery and ensure Civil Rights for all people.

It is one of 384 National Parks that tells a compelling story about America's rich heritage – our struggles and triumphs, people, and breathtaking beauty.

NPS photo by William Clark



GET THE PASS. AND EXPERIENCE YOUR AMERICA™.

Purchase a National Parks Pass at www.nationalparks.org and enjoy all of the benefits and the satisfaction of knowing that you're helping to preserve your National Parks. For only \$50 per year, the Pass allows you and your family unlimited entry into any National Park that has an entrance fee.

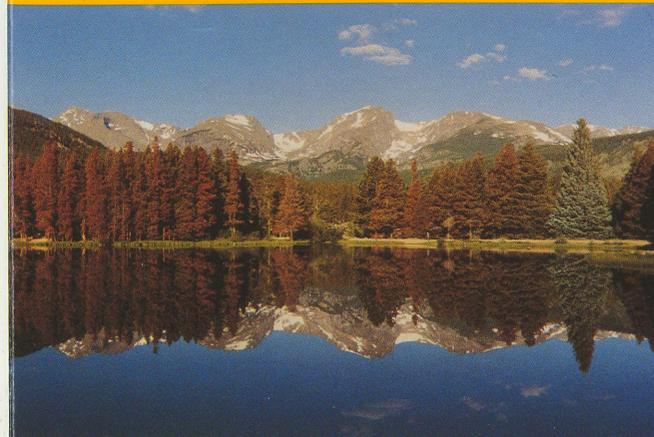
When you purchase a National Parks Pass, more than 80% of the revenue directly supports vital National Park programs – from protecting wildlife habitat to restoring trails, preserving historical artifacts and developing innovative educational programs. To learn more about America's National Parks, visit www.nps.gov.

Rocky Mountain National Park, Colo., contains part of the Continental Divide, a ridge of high ground that separates eastward-flowing from westward-flowing streams.

Photo courtesy of Ed Austin



Log on to www.nationalparks.org and you'll find tips to help you turn good pictures into great pictures! For more in-depth information visit Kodak's Guide to Taking Great Pictures on www.kodak.com. Located above are ten photo tips to get you started.



Old Faithful is one of Yellowstone National Park's most famous and predictable geysers. Yellowstone's more than 300 geysers make up two thirds of all those found on earth.

Photo courtesy of George Bristol





OFFICIAL CONTEST ENTRY FORM

Complete this form and send it with your National Park picture in an envelope with first class postage and sufficient padding to protect your photo. Entries must be received by January 15, 2002.

Entrant's name

Address

City State ZIP

Daytime phone, including area code

E-mail address

National Park and State where photo was taken

Type of film used (please check) 35mm APS Other

Original negative or slide is available (please check) yes no

I would like to receive a free copy

of the GoParks newsletter from NPF. (please check) yes no

How did you first find out about the photo contest?

- | | |
|--|--|
| <input type="checkbox"/> Contest brochure | <input type="checkbox"/> Newspaper, magazine |
| <input type="checkbox"/> Website | <input type="checkbox"/> GoParks newsletter |
| <input type="checkbox"/> Friend or family member | <input type="checkbox"/> Other _____ |

Parents of entrants who are minors (under 18 years of age), please complete:

Name

Daytime phone, including area code

E-mail address

I am the parent/legal guardian of _____
(insert entrant's name)

I have read and agree to the Official Contest Rules, and his/her entry is with my permission.

Signature

Date



Mail entry to:
National Parks Pass
Photo Contest Entries
P.O. Box 1904
Young America, MN 55594-1904

Kodak

EVERY PICTURE TELLS A STORY. SHARE YOURS.

In the National Park PhotoQuilt, every picture tells a story of cherished moments, personal hopes or dreams of the future. Be a part of it! Explore what others have contributed and then add your favorite National Park picture and story to this rich and evolving quilt!

What's a PhotoQuilt? It's an online collage composed of pictures and stories submitted by people like you.

To see the National Park PhotoQuilt and add your picture and story, visit www.nationalparks.org.



Find out about John Adams's birthplace at the Adams National Historical Park, Mass., other historic sites, and more at www.nps.gov



For information on the National Parks visit www.nps.gov

For information on the photo contest visit www.nationalparks.org

For information on photography visit www.kodak.com or contact the Kodak Information Center at 800-242-2424

Sponsored by
National Park Service, 1849 C. St., NW, Suite 3128, Washington D.C. 20240;
National Park Foundation, 1101 17th St., NW, Suite 1102, Washington D.C. 20036;
Eastman Kodak Company, 343 State Street, Rochester, NY 14650



The yellow-bellied marmot, closely related to the groundhog, inhabits National Parks in the West.

Photo courtesy George Bristol



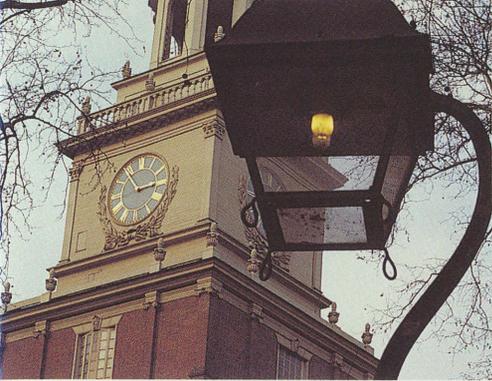
Statues at Washington, D.C.'s Korean War Veterans Memorial honor those who served our country.

Photo courtesy of Izzy Schwartz



OFFICIAL CONTEST RULES

- [1] **MUST BE A LEGAL U.S. RESIDENT. VOID WHERE PROHIBITED.** Photographs taken by employees and directors (and their immediate families and those living in their same households, whether related or not, of the National Park Foundation, National Park Service, Eastman Kodak Company (collectively, "Sponsor"), and any of their affiliate companies, parents, subsidiaries, advertising and promotion agencies, independent judges and web site providers/web masters are not eligible. Photographers who derive 5% or more of their income from taking photographs are ineligible.
- [2] By participating, entrant (and if a minor, his/her parent/legal guardian) agrees to these Official Rules and the decisions of the judges which are final and binding in all matters relating to this Contest.
- [3] **To Enter:** Take an engaging photograph of any of the 384 U.S. National Parks. Only 35 mm, Advanced Photo System ('APS') or medium format color prints, no smaller than 3" x 3" and no larger than 11" x 14", or slides taken with 35 mm or medium format film are eligible for entry. Photo must be taken of a National Park between January 1, 2001 and December 31, 2001. Entries (photographs plus entry information) must be received by January 15, 2002.
- [4] The photograph may include animals and/or people. All National Park Service rules must be followed when taking photographs, including keeping a safe distance from animals and staying on trails and in designated areas.
- [5] Submit your photograph together with your name, complete address including ZIP code, daytime phone number with area code, e-mail address (if available), name of National Park and state where photo was taken, and type of film used – 35 mm, APS, or other. Indicate whether original negative or slide is available, (collectively, 'entry information') on the official entry form or printed clearly on a 3" x 5" card.
- [6] **If you are a minor (under 18 years of age), your parent/ legal guardian's permission and contact information will be required when you submit your entry.** In addition to the entry information (listed in Rule #5), entries from minors must contain the minor's name, the name of a parent/legal guardian and daytime phone number with area code. The parent/legal guardian must clearly print, sign, and date the statement, "I am the parent/legal guardian of (insert entrant's name) and I have read and agree to the Official Rules, and his/her entry is with my permission".
- [7] Photographs plus entry information should be firmly attached to each other and must be received by 1/15/02 and mailed in a first class stamped envelope (with appropriate postage paid and padding to protect the photo) to: National Parks Pass Photo Contest Entries, P.O. Box 1904, Young America, MN 55594-1904. Enter as often as you wish, but each entry must be mailed separately, and each photograph must be different. Neither Sponsor nor its agencies are responsible for lost, late, misdirected, unintelligible, illegible, incomplete, postage due, stolen, returned, separated, damaged, or undelivered entries or mail. Proof of mailing is not proof of delivery. Entries not received on or before 1/15/02 will be returned. **We suggest you retain the negative or original slide and any unique photographs, and submit only replaceable items.** All entries and contest materials become property of the National Park Foundation, and none will be acknowledged or returned. All entries, with the exception of the winning photos, will be destroyed.



Independence Hall, the centerpiece of Independence National Historical Park, Pa., is often called the birthplace of our nation. Both the Declaration of Independence and Constitution were created here.

NPS photo by Richard Frear



8. All submissions must be original, unpublished photographs taken of a U.S. National Park and solely created by the submitting entrant, that do not infringe on the intellectual property or copyright of any third party, and have not been submitted in any other competition. Any entry, which in the sole opinion of Sponsor is deemed inappropriate for publication, is ineligible. No alteration, enhancing, (by computer or otherwise), morphing or retouching of original print is permitted. Computer created entries and entries not satisfying the Official Rules in any respect are void.

9. Judging: Entries will be judged by a qualified panel of judges selected by Sponsor. Judging will be based on the following criteria, with each criterion to be given equal consideration: photographic quality, visual appeal, appropriateness, and the ability to represent the richness of the National Park System.

10. In the event that you are chosen as a finalist, you must be able to provide your original negative or slide of your submission and must complete and sign an Affidavit of Eligibility/Liability and where lawful, Publicity Release. In addition, you must provide Sponsor with an Image Consent and Release, if applicable, (in the form deemed necessary by Sponsor) executed by each recognizable person pictured in the entry. These materials must be received by the Sponsor within ten (10) days of notification. If all materials are not received within ten (10) days, or if finalist notification is returned as undeliverable, or if finalist is found to be ineligible or not in compliance with these Official Rules, disqualification will result.

Finalists will be notified on or about 1/31/02.

11. Winners will be chosen on or about 3/05/02 from all eligible finalist entries received and will be notified by mail on or about 3/15/02.

12. PRIZES TO BE AWARDED:

Grand Prize (1): Your winning National Park photograph will be featured on the 2003 National Parks Pass. You will receive a trip for four (4) to the U.S. National Park of your choice for four (4) days/ three (3) nights. A list of National Parks can be obtained by visiting www.nps.gov. Trip prize consists of round-trip coach air transportation for four (4) from a major commercial airport in proximity to winner's U.S. residence to gateway city nearest to the destination National Park chosen, four (4) days/three (3) nights standard, double occupancy (2 rooms) hotel or lodge accommodations, rental car (winner, winner's guardian or a travel companion must have currently valid driver's license and major credit card in good standing, meet age requirements, and meet/comply with all terms and conditions of the rental car agency in order to rent vehicle; if winner does not qualify for rental car portion of prize, neither it nor its value will be awarded), and \$1,000 spending money. The air transportation, rental car company and accommodations will be selected by the Sponsor, at the sole discretion of the Sponsor. Winner and all travel companions must travel together on the same itinerary. If winner is a minor, affidavit and releases must be signed by parent or legal guardian (on their behalf and that of minor) who must travel with minor. Travel must be booked at least thirty (30) days in advance of intended departure date and completed by 9/30/03. Travel and accommodations subject to availability; blackout periods and certain restrictions may apply. Trip does not include taxes, gratuities, meals or any other service or item not specifically described above. Winner will also receive a KODAK ADVANTIX Preview Camera Outfit, 20 rolls of KODAK ADVANTIX 400 Film, a camera bag and a personalized National Parks Pass. Total retail value not to exceed \$6,000. Actual retail value depends on cities of departure and arrival, and dates of travel. Winner has the option, in lieu of the trip, of choosing a cash alternative of \$2,500 plus the Kodak photography package and a personalized National Parks Pass.

First Prize (1): KODAK DX3600 Zoom Digital Camera Outfit, KODAK Camera Dock, close-up lenses, telephoto lens, super wide angle lens, photographer's camera bag, BUSHNELL 4 x 30 Powerview Binoculars, Kodak software and picture kits to make photo prints, photo greeting cards and photo transfers and a personalized National Parks Pass. Approximate Retail Value (ARV) \$1,000.

Second Prize (1): KODAK ADVANTIX C800 Zoom Camera Outfit, 15 rolls of KODAK ADVANTIX 400 Film, photographer's film bag, photographer's vest and a personalized National Parks Pass. ARV \$525.

Third Prize (1): KODAK ADVANTIX T700 Zoom Camera Outfit, 10 rolls of KODAK ADVANTIX 400 Film, photographer's fanny pack, cooler bag and a personalized National Parks Pass. ARV \$300.

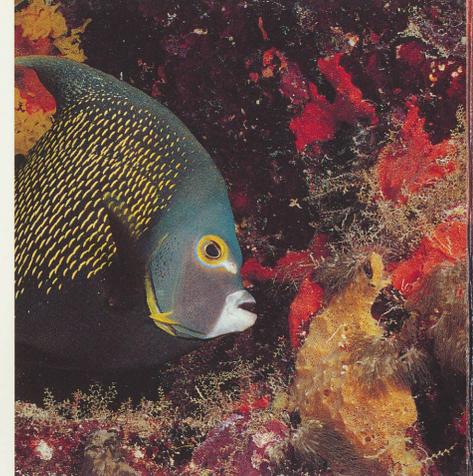
Honorable Mentions (10): KODAK ADVANTIX C400 Auto Focus Camera Outfit, 5 rolls of KODAK ADVANTIX 400 Film and a personalized National Parks Pass. ARV \$130.

For all prizes, the National Parks Pass is valid for one year from the month of issue and is subject to terms and/or conditions of use as stated thereon.

If winner is a minor, prize will be awarded in the name of, or to, winner's parent/legal guardian. Limit of one (1) prize per person or household.

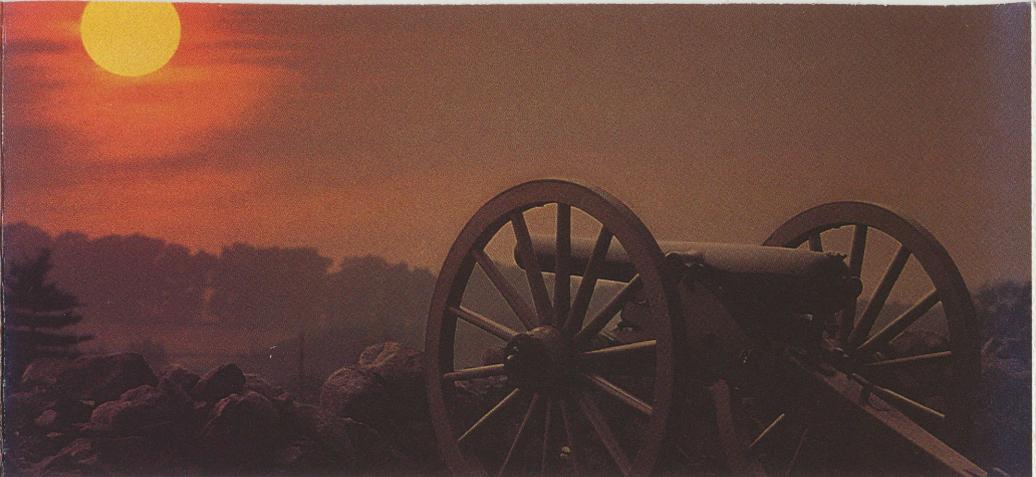
13. General Conditions: Entrants, (and if entrant is a minor, entrant's parent/legal guardian on behalf of him/her self and minor), by participating, agree that the National Park Foundation, National Park Service, and Eastman Kodak Company, their affiliate companies, parents, subsidiaries, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by entrants (and if entrant is a minor, entrant's parent/ legal guardian), against any liability, for any injuries, losses or damages of any kind to persons, including death, or property, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this contest or in any contest or travel related activity.

14. The Grand Prize winner (and if Grand Prize winner is a minor, winner's parent/legal guardian on behalf of him/her self and minor), by acceptance of a prize, agrees to assign and transfer to the National Park Foundation all right, title and interest in and to the entry, including and not limited to the copyright and moral rights, worldwide, in the original winning entry subject to reserving rights for the winner's private/non-commercial use only, allowing Sponsor and those acting pursuant to Sponsor's direction, to use the winning National Park photograph for advertising, trade, promotional or any purpose worldwide, and on the worldwide web, without review, approval or notification. Winner (and if winner is a minor, winner's parent/legal guardian on behalf of him/her self and minor) agree to execute all documents deemed necessary by Sponsors to record and perfect any such assignment and transfer.



15. With the exception of the Grand Prize winner, all prize winners (and if winner is a minor, winner's parent/legal guardian on behalf of him/her self and minor), by acceptance of a prize, grant to the Sponsor the right to limited usage of their original winning entry or any part of the entry without compensation, allowing Sponsor and those acting pursuant to Sponsor's direction, to use his/her winning National Park photograph for advertising, trade, promotional or any purpose worldwide, and on the worldwide web, without review, approval or notification as it pertains to the National Parks Pass Program and the National Parks Pass Photo Contest. If photograph is reproduced for promotional material or licensed products other than that which concerns the National Parks Pass Program or the National Parks Pass Photo Contest, then additional compensation for the use of the photograph will be negotiated separately with the National Park Foundation. Winner (and if winner is a minor, winners parent/legal guardian on behalf of him/her self and minor) agree to execute all documents deemed necessary by sponsor to perfect the license described in this paragraph.

16. All prize winners (and if winner is a minor, winner's parent/legal guardian on behalf of him/her self and minor) by acceptance of a prize and except where legally prohibited, without additional compensation, (a) grant (and agree to confirm that grant in writing, upon request) permission for Sponsor and those acting pursuant to Sponsor's direction, to use their name, photograph, voice &/or likeness, and biographical information for advertising trade &/or publicity worldwide, and on the worldwide web, without review, approval or notification (b) grant



(and agree to confirm that grant in writing, upon request) permission for Sponsor and those acting pursuant to Sponsor's direction, to use the picture of any person(s) depicted in the winning entry for advertising, trade, promotional or any purpose worldwide, and on the worldwide web, without review, approval or notification and (c) agree to perform all acts and execute all documents to perfect and record same as may be deemed necessary by Sponsor. Winners agree that the release of information about the winners and winning images, including dissemination to the public and media through any channels, will be made solely by Sponsor.

17 Grand Prize winner's travel companions must each complete, sign and return a liability release and a publicity release, where lawful, prior to issuance of travel documents. If travel companion of Grand Prize winner is a minor, release must be signed by parent or legal guardian on behalf of him/her self and minor, who must travel with minor.

18 Prizes are not transferable and cannot be assigned, redeemed for cash, or substituted, except where indicated, but Sponsor reserves the right to substitute prize with one of equal or greater value if prize becomes unavailable for any reason. Taxes on prizes are solely the responsibility of the winners.

19 Winners: For a list of winners visit www.nationalparks.org or hand print your name and complete address on a 3" x 5" card and mail in a first-class stamped envelope for receipt by 1/31/02 to: National Parks Pass Photo Contest Winners, P.O. Box 6513, Young America, MN 55558-6513

Ninety-five percent of Biscayne National Park, Fla., the largest marine National Park, is covered by water. The coral reef, with its vivid colors and aquatic life, is a paradise for divers and snorkelers.

© Stephen Frink/Waterhouse



At Gettysburg National Military Park, Pa., a silent cannon solemnly remembers the 51,000 soldiers killed, wounded or captured in this bloodiest Civil War battle. Could a photo taken at Gettysburg National Military Park win you the Grand Prize? You never know until you enter.

Photo courtesy of Herb Jones

