

1993
Freeman Tilden
Award

WINNERS

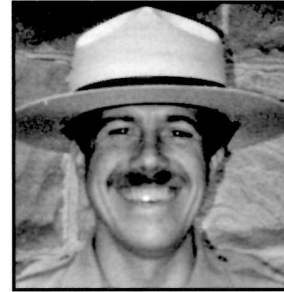


1993 National Recipient Alaska Region

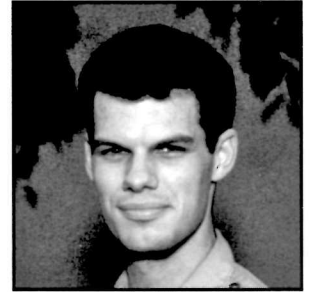
Mark Wagner, Chief of Interpretation at Katmai National Park and Preserve received the National Freeman Tilden Award in recognition for the unique interpretive programs which he designed and implemented for Brooks Camp, a development in the heart of Katmai National Park renowned for viewing brown bears as they congregate to feed on spawning salmon. The increasing number of visitors in this location has put tremendous pressure on both the well being of the bears and the park staff who have to manage the area. The highly creative ways Mr. Wagner developed to help maintain a balance between protection of the resources and visitor use in this limited area were most innovative. The **Brown Bear Booster Program** rewards visitors who responded safely and positively during their encounters with bears with an "on the spot" award pin for proper behavior. In the **Bear Facts Newspaper** Mr. Wagner's publication planning and design skills encouraged visitors to get the facts. The development of a "Five Tips" brochure and table top tent cards for the concession lodge rooms with the "**Compare-A-Bear**" graphic reflects his creative ingenuity. Thanks to Mark's individual creative efforts in the interpretive management of bears and visitors business in the area of Brooks Camp is no longer conducted as usual with both the bears and visitors gaining long term benefits in a positive way.



David Scott Hartwig
Mid-Atlantic Region



Neil J. Howk
Midwest Region



Timothy Sean Good
National Capital Region



David J. Taft
North Atlantic Region



Barbara E. Maynes
Pacific Northwest Region



Coralee S. Hays
Rocky Mountain Region



Marilyn Hause-Loftus
Southeast Region



Myra Dec
Southwest Region



Jan S. Ryan
Western Region

Regional Winners

Congratulations to all ten 1993 regional Freeman Tilden Award recipients in this twelfth year of the award. And a special salute to **Mark Wagner**, the National Award Winner for his work with bears and visitors at Katmai National Park and Preserve. The award is sponsored by the National Park Service and the National Parks and Conservation Association. The 1993 national judges included Roger G. Kennedy, Director, National Park Service, Mr. Paul C. Pritchard, President, National Parks and Conservation Association and Dr. Brett A. Wright, Associate Professor and Director, Center for Recreation Resources Policy, George Mason University.

Their decision was based upon the degree of creativity displayed by the nominees and the amount of impact that their work had upon the participating public. As in the past, the task though pleasant was most difficult due to the high quality of the candidates.

The National Award Ceremony was held on November 20, 1993, at the National Association for Interpretation Workshop in Crystal City, Virginia. Mark Wagner, the National Award Recipient received a bronze bust of Freeman Tilden from the National Park Service, and a \$2500 award from the National Parks and Conservation Association. A large group of interpreters were on hand to witness the ceremonies which were combined with the USDA Forest Service's Gifford Pinchot Award for Excellence in interpretation.

