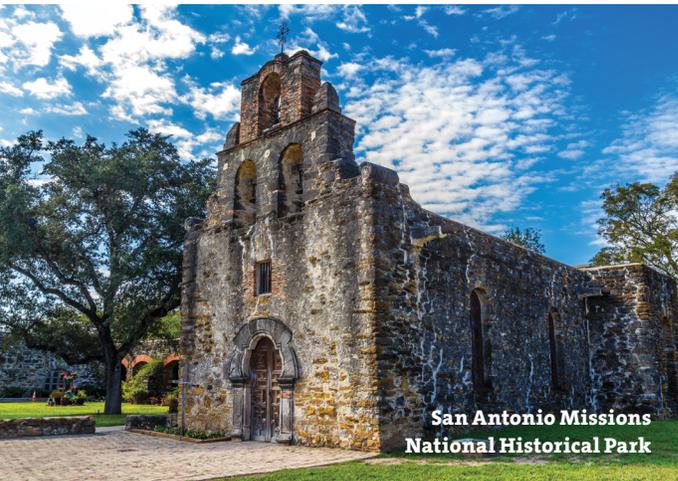


# Your American West

Western National Parks Association



San Antonio Missions National Historical Park

## Celebrating 100 Years of Parks

### The NPS Centennial

The National Park Service issued a call to action. That call must reach “into urban centers, across rural landscapes, deep within oceans, and across night skies.” What is this call and why

**This new century will center on meeting the needs of urban populations that may otherwise remain disconnected from America’s most special places.**

is it being heralded? In 1916, the National Park Service was born and, one hundred years later, the need for a new generation of stewards looms imminent on the horizon. America, with her ever-

changing tapestry of cultures, has grown and transformed since the genesis of the NPS. And now, with the centennial celebration, leaders have eyes wide open to the changes that the nation has undergone in one hundred years.

And so, in preparation for a second century of stewardship and engagement, the NPS has written a vision for the future in *A Call to Action*; it is the blueprint for the next century, outlining innovations that center on bringing a new generation of stewards to the parks. The plan envisions this second century in our nation’s parks—connect, educate, preserve, organize, adapt.

In order to excite and involve new audiences, the centennial will ring in new programs and initiatives. Every Kid in a Park guarantees fourth-grade students and their families free admission to national parks, forests, and wildlife refuges for the year. This initiative targets families who, without inspiration and means, may never leave the city, incapable of making new connections with the land that the youth of today will be called on to protect tomorrow.

This new century will center on meeting the needs of urban populations that may otherwise remain disconnected from America’s most special places. The promise of democracy has been made—the fulfillment of this promise will invest new energy into the exploration, preservation, and interpretation of the nation’s complex history. This promise, this call to action, will create the next generation of visitors, supporters, and advocates.



### Spotlight

**National Endowment for the Arts Awards  
WNPA \$10,000**

In conjunction with the NPS Centennial, the National Endowment for the Arts has awarded WNPA an “Imagine Your Park” Art Works Grant in the amount of \$10,000. The grant will support a traveling exhibit focusing on Hubbell Trading Post NHS. This traveling exhibit will present the crafts of American Indians from the southwestern states, with an emphasis on Navajo traditional arts. The exhibit, featuring crafts, jewelry, and textiles, will highlight the development of artistic design, the symbolism expressed in the works, and the skill of the artists.



Fort Union National Monument  
Photo by Richard Gonzales

# The Next Hundred Years

Happy New Year! Last spring, we shared the news of the National Park Service's 2016 Centennial Anniversary. Now is the time to emphasize the importance and legacy of our parks. This historic celebration involves many initiatives including Find Your Park and Every Kid in a Park. These efforts are especially designed to encourage young Americans of all backgrounds to make connections with their parks. NPS Rangers are embracing the Centennial and finding unique ways to engage youth.

Centennial activities will occur throughout 2016. Western National Parks Association will highlight opportunities for you to participate in the celebration through our website, newsletter, Facebook page, and other communications. At The National Parks Store in Tucson, Arizona, we are adding our own initiative: programming will follow a "Park of the Month" theme.

American novelist Wallace Stegner captured the essence of what the national park idea

represents: "The best idea we ever had. Absolutely American, absolutely democratic, they reflect us at our best rather than our worst." From large natural landscapes like Yellowstone to smaller historic sites like Hubbell Trading Post, all represent the legacy and heritage of our country.

During the next century, we need to continue to raise awareness about the value of parks. Through learning opportunities in parks, urban centers, media, and online, we will engage a new and diverse generation of Americans who will find their own meaning in our parks and public lands. We can all help protect our national parks for the next hundred years by reaching out and inviting a young person to visit with us. The connection they make may encourage them to become future advocates.



WNPA Board Member



**Ernie Quintana**  
Retired NPS Midwest  
Regional Director

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## Details

Western National Parks Association is a 501(c)(3) corporation—the official nonprofit partner of 67 national parks in the western United States.

Headquarters & The National Parks Store located at:

12880 N. Vistoso Village Dr.  
Tucson, AZ 85755  
(520) 622-1999

[wnpa.org](http://wnpa.org)

## Special Recognitions

**WNPA Annual Awards**  
**November 2015**



**Dr. Cecil Schwalbe**, U.S. Geological Survey and University of Arizona, received the *Emil H. Haury Award* honoring outstanding contributions to scientific research in national parks. Cecil uses his research and knowledge to promote public appreciation of wildlife and the national parks that protect it.



**Lynn Cartmell**, Capulin Volcano National Monument, received the *Edward B. Danson Award*

honoring those who show exceptional support and loyalty to WNPA and national parks. Lynn was recognized for her tireless efforts to support visitors throughout the monument.



**Jill Hamilton-Anderson and Richard Basch**, Lewis and Clark NHT, were honored with the *Stewart L. Udall Award* recognizing those who enhance park interpretation programs and carry the park message to popular audiences. Jill and Richard led a team of curriculum designers on a five-year project to create seven model teachings. The result is a two-volume publication that challenges teachers to rethink how they teach Lewis and Clark and invites them to integrate the roles and perspectives of American Indians.

## Community Support

**Bon Voyage Travel**

Celebrating 40 years of vacation planning, Bon Voyage Travel is WNPA's newest Community Partner. Bon Voyage Travel specializes in personalized vacation planning for land tours, cruises, luxury travel, family groups, and adventure travel. With numerous awards and accolades and an expert team of 75 advisors, they help travelers plan and save on unique experiences to the world's most amazing destinations including our incredible national parks. Bon Voyage Travel is proud to support WNPA's efforts to educate park visitors.

**Community Partners**

Many community partners help WNPA fulfill its mission. Their support allows us to extend the reach and impact of all our programs, products, and services. For information regarding partnership opportunities, please contact Amy Reichgott at (520) 789-7406 or [amy.reichgott@wnpa.org](mailto:amy.reichgott@wnpa.org).

**Arizona Daily Star**



**Bon Voyage Travel**

**CliftonLarsonAllen**

**The Mahoney Group**

**Lovitt & Touché, Inc**

**Holualoa Companies**



# Experience the West

## Featured Events & Activities

WNPA's Park Stores host a variety of events, from arts and crafts shows to hands-on workshops to Insider Tours. These activities help connect people to national parks and nurture understanding of each park's unique culture, history, and beauty.

Visit [wnpa.org](http://wnpa.org) or call 520-622-6014 for a full list of activities or to sign up for tours and workshops.

## Tumacácori National Historical Park, AZ

### Kino's Legacy

**Sunday, January 10, 10 AM–1:30 PM**

In celebration of the 325th anniversary of Kino's arrival at Tumacácori, the park will host a commemorative mass in the church. Families can also enjoy heritage foods, fruit trees, "Kino's Petting Zoo," and heritage livestock including special Spanish barb horses.

### Centennial Concerts\*

#### Marimba Sahuaro

Saturday, February 20, 3 PM

#### Ensemble Melódica

Sunday, March 6, 3 PM

\* Arrive early—seating is limited.

## Santa Monica Mountains National Recreation Area, CA

### A Century on Screen

**Sunday, January 24**

To celebrate the NPS centennial, join local film historians Mike Malone and Brian Rooney for a fun and fast-paced look at movies shot in our national parks from coast to coast.

45 minute presentations repeated at 10 AM, 12 PM, and 2 PM, followed by a 3 PM walk led by Mike Malone and Harry Medved.

Free event with free parking. Limited seating. Reservations required.

To register or for more information e-mail [samo@wnpa.org](mailto:samo@wnpa.org) or call 805-370-2301.

## The National Parks Store, Tucson

### Shows

Hubbell Rugs & Jewelry 1/16 & 17

Oaxacan Woodcarvings 1/30 & 31

Mata Ortiz Pottery 2/13 & 14

Native Basketry 2/27

Santo Domingo Jewelry 3/5

### Workshops

#### Beginner's Tohono O'odham Basket Making

2/24, 10 AM–4 PM, \$110 members/\$130 nonmembers

#### Making a Beaded Gourd Rattle with R. Carlos Nakai

3/2 & 3/9, 10 AM–1 PM, \$95 members/\$115 nonmembers

### Insider Tours

#### Casa Grande Ruins

2/9, \$165 members/\$185 nonmembers

#### Arizona-Sonora Desert Museum

2/25, \$130 members/\$175 nonmembers

#### Santa Cruz River Valley

3/24, \$130 members/\$175 nonmembers

#### Northern Arizona 4/20-22

4/20–22, \$645 members/ \$690 nonmembers



Don't miss our Beginner's Tohono O'odham Basket Making Class and Native Basketry Show at The National Parks Store!

Coronado National Memorial, Arizona, where *The Three Amigos* was filmed in 1986.



# People & Happenings



## Tucson Festival of Books

### Come Find Your Park

In 2016, the Tucson Festival of Books will turn the page and begin its eighth chapter. The festival, which is free to the public, has quickly risen in stature among book festivals. Held March 12 & 13 (Saturday and Sunday), on the University of Arizona campus, the festival will feature over 450 authors and 130,000 participants during the weekend. Proceeds support organizations that work to improve literacy rates in Southern Arizona. Since its inception, the festival has donated over \$1 million to agencies to improve and literacy in the community.

Once again, WNP will proudly



Four-time world-champion hoop dancer Tony Duncan at last year's Tucson Festival of Books.

host the National Park Experience pavilion, with the National Park Service Centennial as our theme. Designed as an urban gateway to parks, the pavilion provides WNP park partners the space to engage visitors and showcase the nature, culture, and heritage represented at each of our parks. Approximately twenty parks set up shop in the pavilion each year, and WNP youth-program partners Parks in Focus and Ironwood Tree Experience also attend.

WNP-sponsored authors Scott Sampson, Douglas Brinkley, Terry Tempest Williams, Brooke Williams, Mary Kay Carson, Kathleen Dean Moore, and Ren and Helen Davis will also be speaking.

The event-tent schedule includes a Hubbell Trading Post Rug Talk that will explore the artistry of Navajo rug weaving. Hubbell Trading Post supports hundreds of artisans, young and old, beginner to master, in an effort to promote the artistry of the people and the place that is the Hubbell Trading Post.

Also at the event tent, Estun-Bah will take listeners on an endless journey

of love songs and enchanting musical landscapes with the gentleness of the Apache cane flute. The soft blend of the American Indian flute along with the elegant touch of the acoustic guitar will soothe the mind and enrich the soul. The group also features four-time world-champion hoop dancer Tony Duncan.

The National Park Experience is supported by Community Partners Comcast, The Mahoney Group, and CliftonLarsenAllen. Stop by the pavilion for kids' activities and shopping at the National Parks Store! For more information visit [www.tucsonfestivalofbooks.com](http://www.tucsonfestivalofbooks.com).



This is your chance to visit a dozen parks in one day. Participate in hands-on activities at the park booths and then plan a trip to visit the park!

# New & Notable Releases

## WNPA is Committed to Developing Innovative Products and Publications for Our Partner Parks

WNPA supports 67 parks across 12 western states. Each park has a unique story to tell. We work to capture and share every park's story in new and compelling ways. Below are a few featured products and publications.

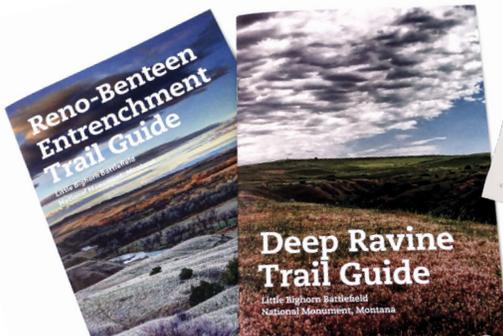
### Get Your Junior Ranger Gear!

Make sure your Junior Ranger has the latest gear: new ball caps (pink and blue), binoculars (black, red, purple, and blue), and a multipurpose tool, are all available at The National Parks Store. Designed to help Junior Rangers explore, learn, and protect, the multipurpose tool features seven functions: LED light, thermometer, compass, storage area, magnifying glass, mirror, and safety whistle. Ready, set, explore!

### On the Trail: Reinvented Trail Guides

#### Little Bighorn Battlefield and Bandelier National Monument Trail Guides

Each park has a unique story, and WNPA's publications provide insight and information about each park. Three newly redesigned trail guides are ready: Reno-Bentzen Entrenchment, Deep Ravine, and Tsankawi Village.



### Designation Celebration

San Antonio Missions National Historical Park was designated a World Heritage Site in 2015. The missions consist of five frontier mission complexes situated along the San Antonio River in South Texas. Celebrate this achievement by purchasing a San Antonio Missions World Heritage Site Designation t-shirt, messenger bag, pin, or hat.

### Alpha to Zulu: Signal Flag Charms

WNPA Park Store KingSpoke, at San Francisco Maritime National Historical Park, offers 26 colorful charms that symbolize the signal flag alphabet and corresponding meanings. Collect all 26 and you'll be ready to signal your next adventure.



# In the Parks



Children play the Santa Fe Trail game at Fort Union. Photo by Richard Gonzales.

## From the Greatest Generation to the Millennials

### Fort Union National Monument

Fort Union National Monument in New Mexico will be undertaking a year-long series of interpretive and educational programs, titled A Centennial Year for the Millennial People, to highlight the 100th anniversary of the National Park Service, as well as the 125th anniversary of the military closure of Fort Union.

The park will offer monthly programs with a focus on the cultural and military history of Fort Union. In conjunction with the President's DOI Every Kid in a Park initiative, outreach to 4th-grade classes and implementation of Junior Ranger Day Camps will promote several facets of the NPS Call to Action. The intended impact of Junior Ranger camps is to enhance learning, develop research skills, and promote critical thinking in children who visit the park.

The programs will also tell the story of the Santa Fe Trail and provide education and

outreach opportunities to local residents. This includes a five-day conference in June to build connections with the descendants of those who traveled the trail. To provide opportunities for many elderly visitors, the park features bimonthly programs at the local senior center, with visits to the park during warmer months. Outreach programs promote the significance of the park through activities and experiences related to park resources. Books and other learning materials are also available in the WNPA Park Store.



Children aid in adobe preservation at Fort Union. Photo by Richard Gonzales.



Students in Deming, New Mexico, are introduced to archaeology and practice field site excavation.

## Gila Cliff Dwellings Adopts 4th Graders

Gila Cliff Dwellings National Monument is connecting kids to the parks. Following the Centennial initiative to create a new generation of stewards for our nation’s special landscapes, Gila Cliff Dwellings adopts fourth-grade classes from three school districts. Many children live without the privilege of transportation and leisure time. For those who are underserved, these children will have transportation costs covered.

For many, these trips to the park will be their first national park experience. The education provided by the parks will inspire a love and concern for cultures of the past and the present. Introduction to archaeological and anthropological concepts in an engaging environment will bring the kids to the parks and the parks into the classrooms. Park Rangers Molly Cooper and DeAnn Casimiro have dedicated themselves to the National Park Service’s call to action as they educate the new century’s stewards.

## San Antonio Missions Now a World Heritage Site

Joining the Taj Mahal, Machu Picchu, and Stonehenge, San Antonio Missions is now the first World Heritage Site in the state of Texas and the 23rd in the nation. As a national historical park, San Antonio encompasses a group of five frontier missions along a stretch of the San Antonio River. These missions represent the convergence of faiths and cultures, hope and survival.

The effort to elevate the mission to a world heritage site has lasted nine years. Elated, National Park Service archaeologist Susan Snow worked tirelessly during those nine years, coordinating community efforts to secure the heritage status. This status change will bring more people to the parks—expanding awareness of the San Antonio Mission’s culture and story.



Take your “Flat Ranger” on a national park adventure!

## Spotlight

### Washita Battlefield: Flat Rangers

To support the National Park Service’s “Find Your Park” initiative Washita Battlefield National Historic Site will showcase other parks through a monthly lecture series. This series will feature park rangers discussing other National Park Service sites where they have worked. Along with “Find Your Park,” Washita developed a park planner geared toward 4th graders—the students targeted by the Every Kid in a Park program. The planner debuted in December, and has an option for students to cut-out a “Flat Ranger” that can be taken to each park they explore!

United States Secretary of the Interior, Sally Jewell, and Superintendent of San Antonio Missions National Historical Park, Mardi Arce



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**Western**  
National Parks  
Association

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## Membership Matters

“In a time when budgets have grown so tight that it is difficult to assure something as simple as coverage at information desks, WNPA staff at the parks are a blessing.” —NPS Ranger

WNPA has a field staff of over 100 employees in 67 partner parks who help people learn about nature, history, culture, and recreation. These sales and information associates work closely with the NPS to ensure visitors understand our parks. Our associates connect people to the materials they need to bring the stories of our parks to life. Through park-related products, books, print materials, events, and programs, we directly impact

visitor education. Our role as operators of Park Stores is critical to the small parks we serve.

Your support makes it possible for visitors to be greeted by helpful WNPA staff who enrich their park experiences.

Become a member of WNPA or consider putting us in your will or estate plan. For more information about charitable giving, visit [wnpa.org](http://wnpa.org) or contact Amy Reichgott, Development Manager, at 520-789-7406 or [amy.reichgott@wnpa.org](mailto:amy.reichgott@wnpa.org).



New Store Manager  
Kimberly June, at  
Capulin Volcano  
National Monument,  
New Mexico.