

Platt National Park

The Play-Ground of The Southwest

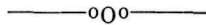


VENDOME WELL

Sulphur, Oklahoma

PLATT NATIONAL PARK

SULPHUR, OKLAHOMA

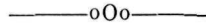


This book published by the Sulphur Chamber of Commerce,
J. E. HOFFMAN, President,
W. M. SHIELDS, Vice President,
MILTON KEATING, Secretary



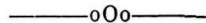
Edited by:

M. J. BARNETT
H. O. WATTS
W. E. BRANCH



Advertising Committee Sulphur Chamber of Commerce:

F. F. WHITLOCK, Chairman
C. E. FAIR
AMEEN HASSEN
ARNOLD GOULD
HOYT WAKEFIELD
J. F. FLOYD



Printed by Sulphur Times-Democrat

Platt National Park

Platt National Park, in Southern Oklahoma, is known primarily because of its curative springs. Sulphur springs predominate, but there are bromide and other waters of medicinal value, besides several non-mineral in character.

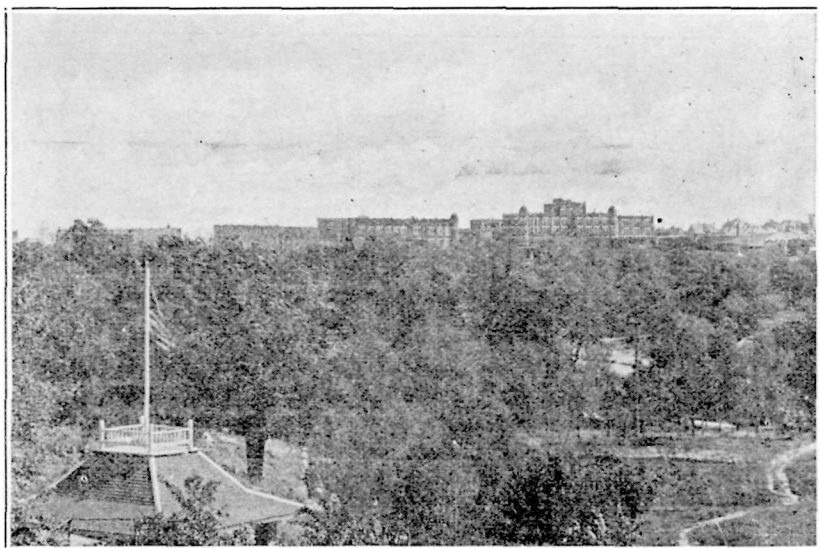
The lands forming the greater portion of this park were formerly part of the holdings of the Chickasha Nation, and were purchased from the Indians under an agreement ratified by the Act of Congress approved July 1, 1902. Under the act of Congress approved 21, 1904, 216.65 acres were added to the reservation, which was known as the Sulphur Springs Reservation. On June 29, 1906, the name of the reservation was changed to Platt National Park in honor of Orville Hitchcock Platt, who for twenty-six years was a Senator from Connecticut and who for many years served as a member of the Committee on Indian Affairs. The total area of the park is now 848.22 acres.

The park is hilly, well-wooded, traversed by a picturesque stream containing a number of waterfalls or cascades. On one side is a bluff 80 to 100 feet high, and it is on this side that most of the springs are located. The rolling character of the park makes a pleasing contrast to the comparatively level nature of the surrounding country.

The principal springs are the Bromide, Medicine and Sodium Chloride in the western part of the park; the Black Sulphur Pavilion and



SCENE ON ROCK CREEK



OVERLOOKING SULPHUR—EAST END OF PARK

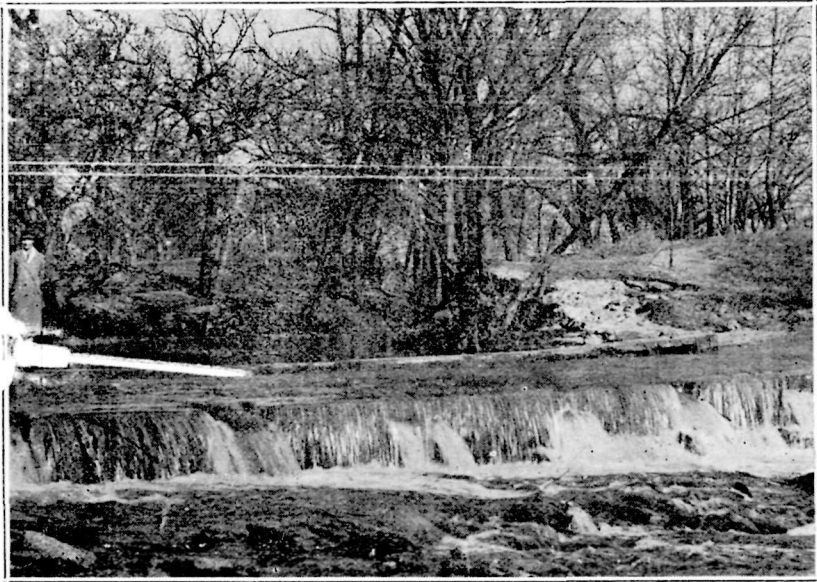
Hillside Springs in the central part and the Antelope and Buffalo Springs, which are non-mineral in character and flow from an elevation of 1,080 feet above sea level, yield approximately 5,000,000 gallons of water a day. The waters from the Bromide and Black Sulphur Springs are considered by many the most efficacious from a medicinal standpoint.

For many years visitors have come to the park from nearby States to benefit from its medicinal waters, and each year their fame spreads. Last year some 204,595 visitors visited the park and over 60,985 persons camped on the park and drank of its waters. Many States were represented and a number of foreign countries had representatives at Platt.

In recent years, elk, buffalo and deer have been introduced into the park and are a great source of attraction to tourists. These animals are confined in strongly-fenced enclosures. The squirrels and birds also help to make the park an interesting place to visit and enjoy. Camp grounds for motorists are provided in the park and are used by thousands of people every year. Tables and benches are provided, also water and toilet facilities for both men and women, all free to the public.

Platt park is reached from the town of Sulphur, by way of the Santa Fe railway or the Frisco lines. Sulphur is reached by a road from Ardmore and Durant on the Lee highway, a transcontinental highway from New York to San Francisco, and from Oklahoma City and Norman on the Ozark Trails from St. Louis, Missouri, to El Paso, Texas.

SCENE ON TRAVERTINE CREEK



WATERS

Celebrated Platt National Park is noted for its beauty, it bases it's highest claim to public notice on its wonderful mineral springs and their wide and just reputation for healing. The principal groups are the Bromide and Medicine Springs, in the extreme western portion of the park, the Beach Pavilion and Hillside Springs in the north central part and the Bromide-Sulphur, Black Sulphur and Wilson Springs in the south central part. Sulphur springs predominate.

It is a fact instantly conceded by all thinking persons that if the stomach, bowels, liver and kidneys are functioning properly, illness is practically impossible. An open instestinal tract free from poisonous waste and attendant foreign bacteria gives nature the opportunity to repair any specific contracted ailment or build up the merely worn and tired body.

Chlorine, appearing in all the waters, is a highly efficient antiseptic and counteracts and eradicates disease germs. Combined with sulphur, iron, soda and magnesia the medicinal value is not to be overestimated.

Flushing the system with waters having an actual anticeptic value permits of no absorption of impurities into the system from foods, the blood is improved and red corpuscles multiply. This with the laxative action of the waters leads naturally to strength with which to eliminate waste, and defend the body against any attacking disease germs.

As even the layman knows, the first medicine prescribed by a physician called to attend serious illness is bromide, given to calm fevered nerves and permit other treatment to gain headway. The Bromide Spring at Sulphur is unique, absolutely the only one of its kind in the world and the greatest nerve sedative known to medicine. Taken in conjunction with the sulphur waters, that from the Bromide Spring plays a yoeman's part in starting a patient on the road to health, for this water

(Continued on page six)

Palacine Products



STATION AT TURNER FALLS

LOOK FOR CHIEF PALACINE

“The Sign Of Friendship”

At more than 200 points in Oklahoma where
you will receive courteous friendly service

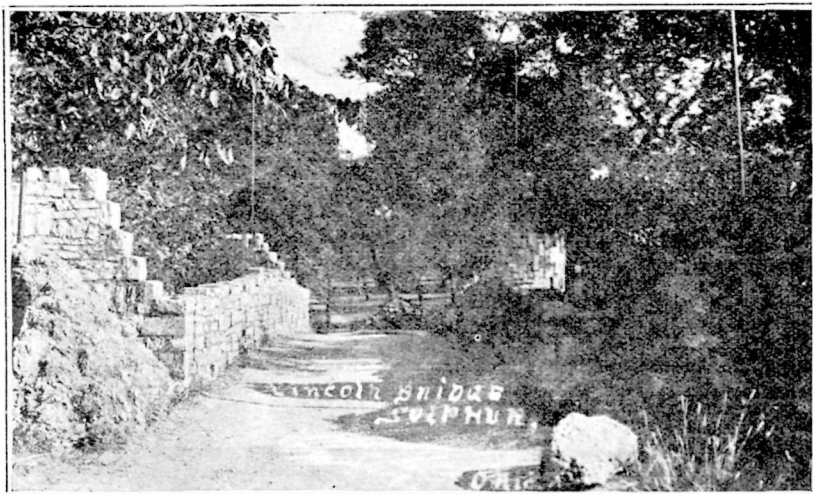
and

Palacine Mileage Gasoline — Palacine Ethyl
Gasoline — Palacine Motor Oils — India
Tires and Tubes.

Wirt Franklin Petroleum Corporation

ARDMORE

OKLAHOMA



(WATERS—Continued from page four)

calms and soothes and makes recovery free from taut nerves and the overstrung condition that prevents many sufferers elsewhere from relaxing enough to profit by some other excellent treatment. It is hardly necessary to state that bromide water in its purest state as compounded in the great medicine cabinets of the earth, is preferable to any prescription compounded in strength, purity and quick effect.

Hundreds have come to Sulphur bedridden or in wheel chairs and have gone away renewed in mind and body, perhaps walking alone for the first time in years and largely because for the first time in years healthy intestinal and stomach conditions permitted the manufacture of rich, red blood to send strength to diseased portions of their bodies and combat further spread of infection or breakdown. Appetites improve as if by magic and a hungry man is a man on the road to health whatever his condition at the moment. The Bromide sleep-producing waters bring long hours of complete satisfying invigorating rest in high clear air and complete recovery is but a matter of time.

Modern bath houses give the latest and most approved treatments in connection with baths in whatever kind of water is desired and the effect equals or excels that produced in the most famous and more widely advertised watering places of the world.

The analysis quoted here may be submitted to any physician for advice as to the requirements of the individual patient, but the thousands of health seekers who have been benefitted and cured here are the most effective advertisement as to the waters.

It should be mentioned however, that none of the 33 mineral springs in the park analyze exactly the same.

Anyone seeking relief from pain, especially such ailments as rheumatism, paralysis, stomach disorders, kidney and bladder troubles, and

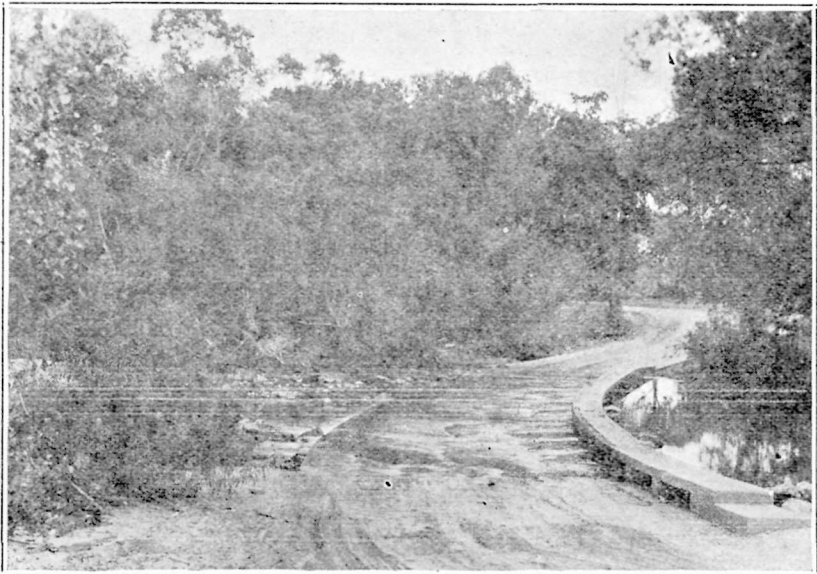
(Continued on page eight)

COMPLIMENTS OF O. K. PORTLAND CEMENT CO.—Okla. City, Okla.

Serving—

OKLAHOMA'S DIVERSIFIED REQUIREMENTS

AGRICULTURAL products . . . minerals . . . and manufacturing . . . equally balanced in value of yearly production . . . include a wide variety of uses for electric power. Flour mills . . . cotton gins . . . ice plants . . . coal and metal mines . . . the petroleum industry . . . manufacturing establishments . . . and general lighting are the major ones.



SCENE ON TAVERTINE CREEK—THE CAUSWAY

Oklahoma Gas and Electric Company, through a network of 2200 miles of transmission line covering an area of 30,000 square miles, efficiently serves a population of 750,000 in 227 cities and towns.

Twenty-eight hundred Oklahoma men and women . . . members of the O. G. & E. organization . . . interpret the Company's ideal of 'Courteous, Personal Attention to Every Customer.'

An Oklahoma institution . . . 10,000 customer—shareholders in Oklahoma.

OKLAHOMA GAS & ELECTRIC COMPANY

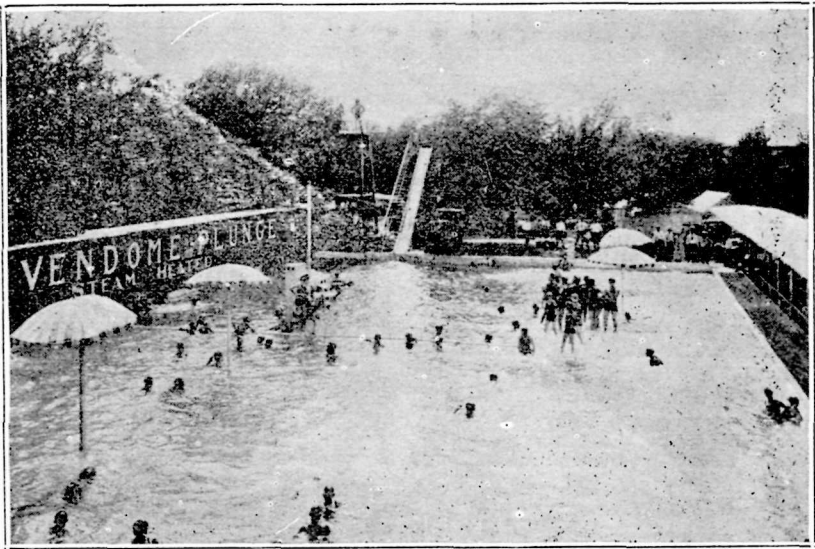
(WATERS—Continued from page six)

nervous complaints, will be greatly benefited and more often completely cured by these waters.

Goiter is unknown in this entire section.

An idea of the value Oklahoma places on the waters of the national park within her borders may be gained from the fact that she has established at Sulphur her hospital for convalescent soldiers of the Great War. The hospital buildings were constructed May, 1922.

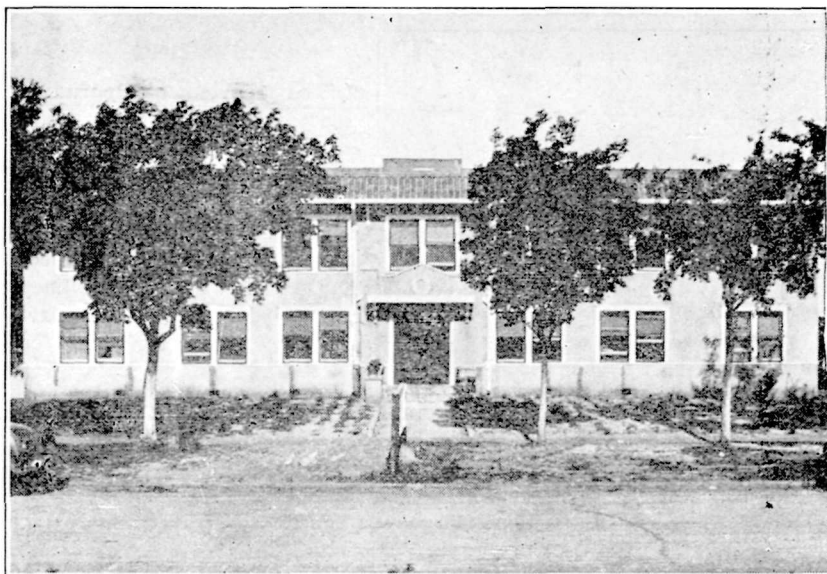
A peculiar thing about the mineral waters from these springs is that after drinking them awhile one finds it almost impossible to drink the flat, insipid waters of less fortunate localities and to park attendants, "I came back 300 miles to get some water with a taste to it," is an old story.



VENDOME PLUNGE

J. O. CARTER SHEET METAL WORKS

No home is complete without modern conveniences. Any needs you may have in the plumbing line may be found at the J. O. Carter Sheet Metal Works. All the plumbing conveniences of Sulphur are extremely modern and most of them were installed by the J. O. Carter Sheet Metal Works, and plumbing service.



What a treasure one has in good health! Healthy bodies is our divine right and if we do not have healthy bodies it is more often due to our overlooking the correct sedative for our particular case. Nature has given us one great cure in pure unadulterated water. Every competent physician advises his patient to drink as much pure water as possible. Drs. W. H. Frye and H. T. Frye offer sufferers of any disease exclusive of contagious or infectious diseases, the best in chiropractic and magnetic science of healing. It is very essential after a hot mineral bath, that the patient does not cool off too rapidly. The Frye Sanitarium is one of the few places where a patient can live and have the advantages of constant expert attendance and advice. We extend you a sincere invitation to visit us at your earliest possible convenience. Drs. W. H. and H. T. Frye.

FRYE SANITARIUM

SPORTS



FISHING

The sportsmen's paradise. Flatt park and nearby river streams, and lakes have been planted with thousands of bass and crappie. Also the renowned Lowrance lake is under reconstruction. Fishing season will find the Lacy lake open to the public. Having been closed for years.

GOLF

A nine hole course with many natural hazards. "Old Man Bogy" challenges you. Course overlooks Beautiful Platt National Park.



TENNIS

Tennis courts are regulation double-sized. Kept in perfect condition. A fast game of tennis followed by a plunge into crystal clear mineral water is a treat not soon to be forgotten.



SWIMMING

Five thoroughly equipped modern natatoriums, filled daily with fresh mineral water, and many free swimming pools in the park.

POLG—An excellent polo team and grounds.

CROQUET—Sulphur boasts of two of the finest croquet courts in America, located on park property.

DANCING—Two of the very best pavilions in the state.

For further information on sports, write Sulphur Isaac Walton League, or Chamber of Commerce.

COMPLIMENTS OF DOYLE'S BOOK STORE — ARDMORE, OKLA.

CAYLOR BATH HOUSE



Located at edge of Platt National Park, where you can get hot mineral water and vapor baths from our own artesian well. The chemical analysis shows this water to contain 23 kinds of minerals. We also have experienced attendants and massures. Rates reasonable. Write or call

A. S. BROOKS, Manager

Caylor Bath House
SULPHUR, OKLAHOMA



SCENE IN CAMP GROUND

We welcome you to Platt National Park, and hope we may assist you in making your visit here a most enjoyable one. Our service is unexcelled for service and quality. One will find our fountain service and sandwiches most complete. Visitors in the past have made the Crescent Drug Store their meeting place in Sulphur, and we hope you will favor us with the pleasure of making your visit a most enjoyable one.

CRESCENT DRUG COMPANY

Amusements

In summer there are nightly pavilion dances and in the winter local organizations give parties and balls, usually arranged for Friday for the convenience of motor parties who like to remain over the week end for a brief "cure."

While the park proper is a game preserve, the hunter finds the locality a paradise as wild ducks and geese abound on the lakes and streams near the city and plover and quail make this their winter rendezvous.

My favorite resorts of fishermen are but a few minutes walk from the city, pools in Travertine, Arbuckle and Rock Creek, while Lacy's Lake and Casa Loma are farther and make a pleasant days outing. All these waters are well stocked with bass, croppie, and bream. The older and wariar specimens keep to the deeper pools farther from traffic but so abundant are they that one cannot cross a bridge anywhere hereabouts without seeing hundreds of tiny fish flickering through the water below.

There is a nine-hole golf course conceded to be one of the best in the southwest and certainly the most picturesque. Numerous natural hazards make the course unusually interesting. The greens are of the new type, slightly undulating.

The town's tennis courts, constructed under the supervision of experts, are regulation doublesized courts, kept in perfect condition. A fast game of tennis followed by a plunge into crystal clear mineral water is a treat not soon to be forgotten.

The park contains numerous free swimming pools, those at Sylvan Cove, Bear Falls, and Anvil Rock being best known, and hundreds daily revel in the sparkling waters of the Travertine. The city of Sulphur has

(Continued on page fourteen)



A SCENE IN PLATT NATIONAL PARK

Compliments of MAKINS SAND & GRAVEL CO., Oklahoma City, Okla.

ACCESSIBILITY

This park which Uncle Sam has set aside as a free playground for all his children is very easy of access. A ticket to Sulphur, Oklahoma, purchased over the Santa Fe or the Frisco brings one of the finest trains directly to the resort. Sulphur is but ninety miles from Oklahoma City, the capitol of the state, and 157 miles from Dallas, Texas, the flourishing "Yankee city" of the south.

Splendid rock roads lead to Sulphur which is traversed by no less than five nationally known railroads. Sulphur is the southern terminus of the Ozark Trail and is crossed by the Oklahoma Texas and Gulf, and Hockaday Trails and the Stapleton and Bankhead Highways.

These routes leading to all points of the compass carry the motorist through some of the most beautiful and picturesque scenery the state of Oklahoma and the entire southwest has to offer as well as through a fruitful country teeming with opportunities for the investor and home seeker.

Ada, Oklahoma, the "sister city of Sulphur" extends a welcome to all visitors of Platt National Park to pay us a visit. And while in Ada dine at the Land Cafe. Ada's most efficient dining salon. Where cleanliness prevails.

LAND CAFE—Ada, Okla.

Select a summer cottage from among the many model plans which we offer free to builders. We can tell you exactly what it will cost you to build it. On any summer home site you have in mind. Our model plans will help you save money and enable you to build an attractive serviceable cottage that will ideally answer your requirements.

HUDSON-HOUSTON LUMBER CO.

Modern commercial canning furnishes a cure for unhealthful diets, which are totally unnecessary now that wholesome foods can be bought at reasonable prices in cans. Thoroughly cooked canned foods are always ready for instant use, and you will find in Hales Pride Foods all that modern canning can give you in cleanliness and varied diet. Hale Halsell extends you a hearty invitation to Platt National Park.

HALE HALSELL

(AMUSEMENTS—Continued from page twelve)

in addition numerous natatoriums and plunges supplied by mineral artesian wells.

Sulphur, has maintained for many years one of the best semi-professional ball teams in the southwest and each season sees many enthusiastic games.

If the visitor to Sulphur, however, seeks but quiet and seclusion, he can find accommodations where the only sound to break in on the silence of his nights is the splashing of purling water and the song the frog and friendly cricket sing to tired humanity.

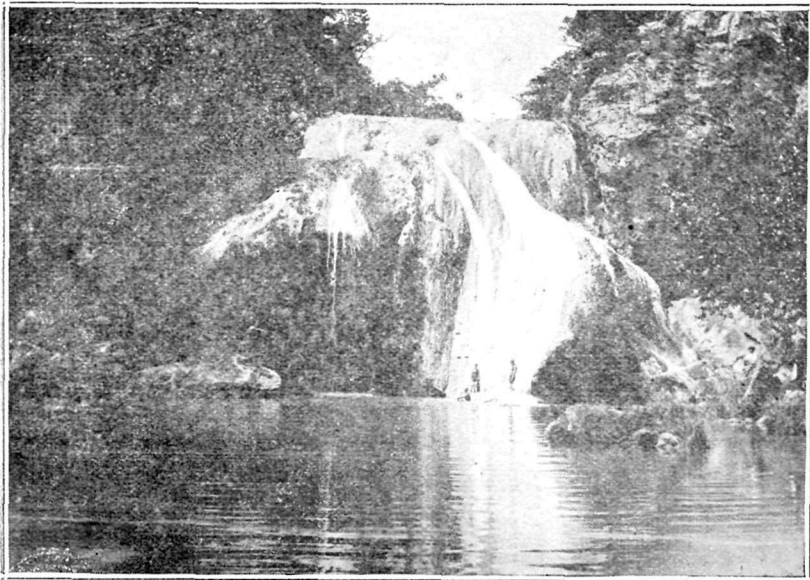
Numerous side trips offer the visitor variety. Turner Falls at the foot of the Arbuckles is perhaps most widely known. Here a spring fed stream rushes through a veritable tangle of ferns and leafy boughs over sheer rock to dash itself in spray sixty feet below and rush onward toward the sea over shelving stones worn smooth by the waters of ages.

Beautiful Price's Falls foaming into a great green-rimmed bowl, reminds the imaginative of the mirror in which Psyche first visioned her radiant charms and the dreamer fancies that may hap she called her nymphs to bathe in this deep pool. But, alas for romance, modern mermaids in jersey and husky westerners dive from springboards within earshot.

Lacy's Lake north of town offers much amusement for the sportsman. Casa Loma Lake northeast of town, is the scene of many fashionable house parties and there is a haunting charm in the stillness that pervades the scene.

The Arbuckles, around whose base summer camps cluster more thickly each year, some being ambitious lodges far from rustic in nature, offer

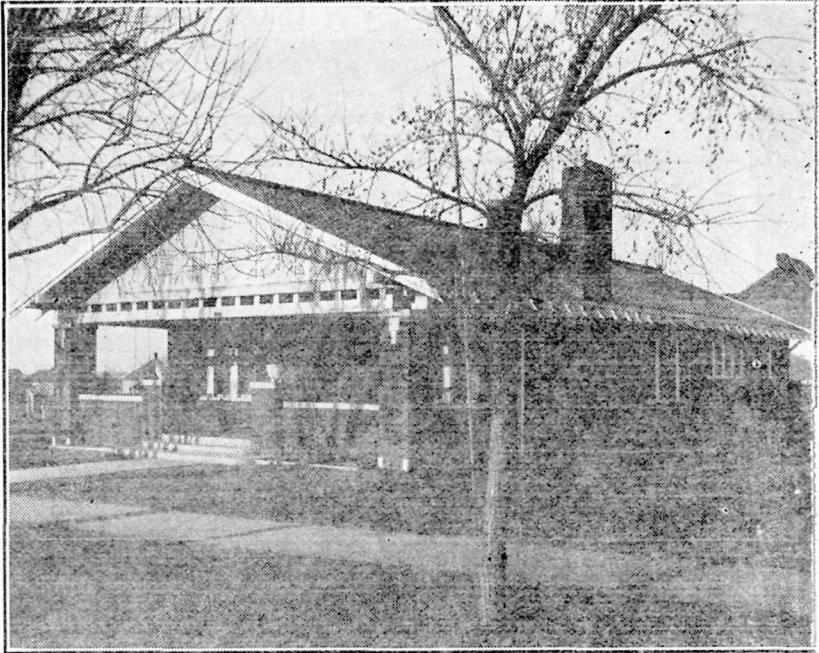
(Continued on page eighteen)



SCENE FROM TURNER FALLS
COMPLIMENTS SULPHUR TELEPHONE CO.

The greatest leader of tomorrow is the most careful man of today. No man can compete with the world of today without good health, and our health depends altogether upon the correct preparation of the foods we eat daily. A competent chef is absolutely necessary to our well being, and nowhere can be found a better staff of culinary artists than at

JOSEPH'S CAFE



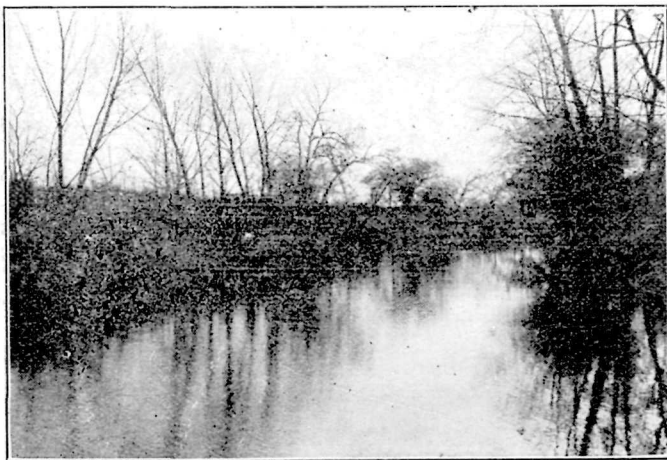
HOME OF BOYD B. HORSMAN
Real Estate, Loans and Insurance

CITY CLEANERS

Nice looking clothes. Everyone of course, demands them. But not necessarily new clothes. Make an inspection of your clothes closet and you will find garments that high grade cleaning and pressing will restore to appearance as good as new. Save on your wardrobe by letting us "recondition" your old clothes. We will surprise you with our expert renewing of the old.

LACY'S AMUSEMENT PARK

Beautiful Lacy's lake, located one half mile north of Sulphur, and overlooking Platt National park, surrounded by beautiful drives and scenery, offers the visitor every pleasure possible for an outing and vacation. Boating, picnicking, camping, swimming, hunting, fishing. Lacy's swimming pool is one of the most modern up-to-date pools in the west, completely equipped for the pleasure of all. A plunge in crystal clear artesian water is a treat no soon to be forgotten. Here the sportsmen finds a paradise, forty-five acres under water, well stocked with bass, crappie, bream, offers the angler the thrill of a lifetime, and the hunter his limit depending upon his ability. Good fishing is assured as this is the first time the public has been permitted to fish in Lacy's lake. Also Sulphur's airport is adjoining, which is one of the finest in the southwest, as well as a modern quarter mile race track. Your vacation isn't complete without visiting this beautiful park, where nature offers you her best in beauty.



SCENE ON ROCK CREEK

THE SULPHUR TIMES-DEMOCRAT

The Sulphur Times-Democrat, Murray county's leading newspaper, represents 37 years of newspaper continuity in this section. It is a community publication devoted to Sulphur and the trade territory of Murray county. It is interested in the furtherance and development of Platt National park, holding as one of its major policies, cooperation with government officials and the Sulphur Chamber of Commerce in a concerted effort to make of Platt National park the best all-year resort and playground in the Southwest. This guide was printed for you by

Murray County's Leading Newspaper

No home is complete without good music. The Walters Music Co., are pioneer dealers in music, and they offer you the best in instruments and radios and the latest in shee music. We carry an extensive variety of the best brands of orchestra instruments, and the latest models of the marevolus coin operated orchestrope. You are cordially invited to visit us at 102 East Main, Ada, Oklahoma.

WALTERS' MUSIC CO.

L. T. WALTERS, Manager

One of the greatest features of Sulphur is its wonderful bathing pools. The Vendome is the most popular pool in the city. It is drained and washed daily and the water is steam heated to the exact temperature most desirable to bathers. Don't fail to swim in the Vendome Plunge before leaving Platt Park.

MAKE YOURSELF AT HOME AT THE VENDOME

Oklahoma is noted for its beautiful homes, burned in permanent beauty of brick is in a large measure responsible for this condition.

The Ada Brick Company was organized in 1918 by Jno. R. Harris, one of the pioneer brick men of Oklahoma and the plant is under his ownership at present.

ADA BRICK COMPANY

ADA, OKLAHOMA

**Face Brick—All Colos and Textures—Mantle Brick—Mortar Color
Fire Brick—Common Brick—Hollow Tile**

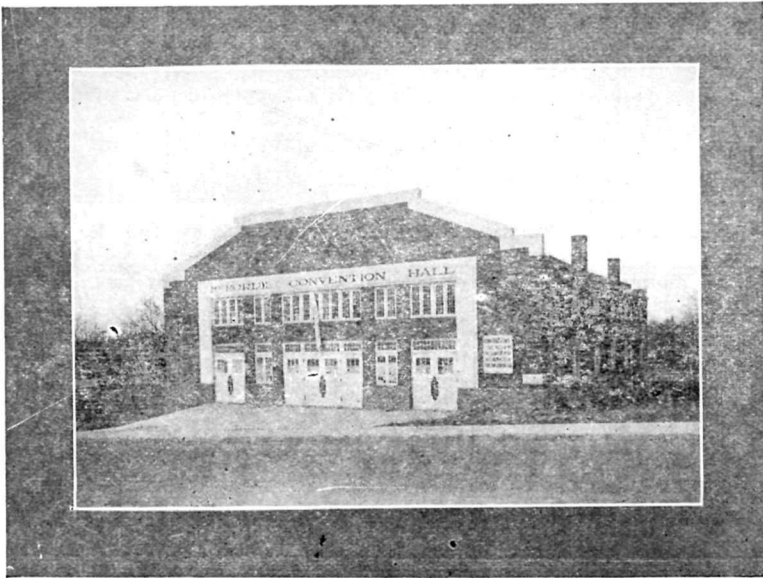
(AMUSEMENTS—Continued from page fourteen)

the artist charming intimate glimpses of wild life and the hunter and fisherman rich spoils. So varied is their structure that the University of Oklahoma maintains its Geological camp at the heart of the range. A spot of outstanding interest to students and sightseers is the Mystic Cave, an hour to the south on the Ardmore road. Great entrance caverns filled with stalactite and stalagmite formations of a weird beauty rivaling those of the Kentucky caves are for all, but only the braver dare the narrow openings of the subterranean river of such crystal clarity as to deceive the stranger's lantern and send him plunging to his knees in water. Fish netted here and blind and divers rise unconscious from pressure on their ear drums without having touched the bottom. The cave has never been thoroughly explored or mapped and the hardy amateur is invited to try his hand.

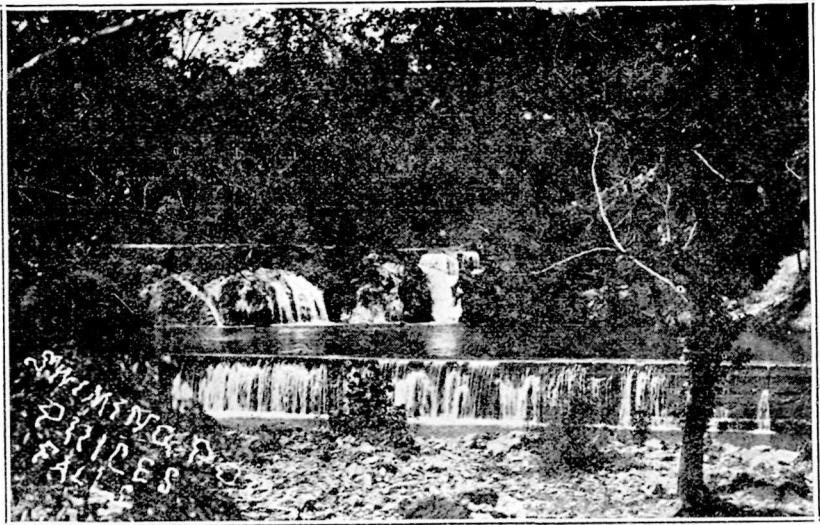
A near and doubtless congenial neighbor of the under-ground river is an ages-old and extinct volcano, like a fallen giant almost leveled to the earth from which once it sprang. It's invincible heart, however, flutters bravely on and articles lowered into the cavern on strings or rope are lost when the cords burn in two.

The Devil's Den, near Tishomingo is farther, it was avoided by the Indians and its grotesque formations somewhat justify their fears.

In the enthusiasm of the people of the locality for the park, the impression might be gained that there is nothing here but the park and a resort town. Nothing could be further from the truth and this little book will have signally failed of its purpose if it has not given the most casual reader a fairly accurate idea of the charms of the location, not only as a delightful spot in which to spend a brief holiday or to seek health, but as a permanent home in which to build for the future and that of his family.



COMPLIMENTS GUM BROTHERS COMPANY—Oklahoma City, Tulsa



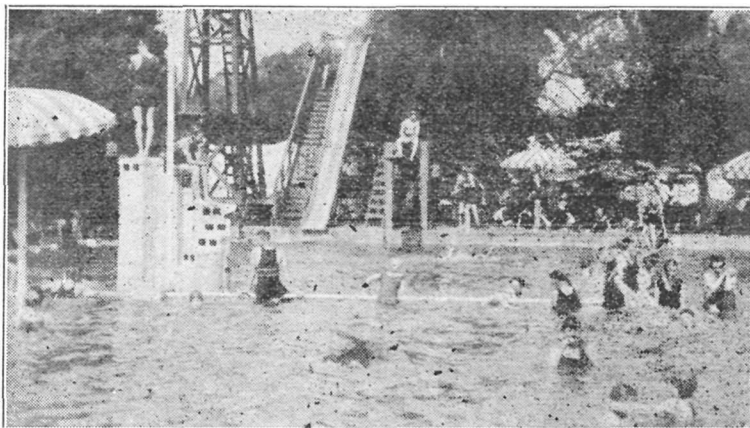
Compliments of the
WESTERN PAVING COMPANY
Producers of Oklahoma Natural Rock Asphalt
OKLAHOMA CITY

Commerce Expands

With good banking facilities. Progressive banking service is a requisite of progress in industry and commerce, and it is the object of this bank to provide the type of financial service that will stimulate growth and expansion of this community. Hence the facilities of this bank have been planned to be of utmost service to customers who aim to move forward and upward. Your association with progressive-minded bank executives will be of untold value to your business. And that is why we especially invite you to become a depositor here.

PARK NATIONAL BANK

MAKE YOURSELF AT HOME AT THE VENDOME



No resort is complete without desirable entertainment. The Vendome offers unsurpassed variety in the way of entertainment and more congenial solicitude to visitors can not be found. A hearty welcome and a wonderfully good time awaits all who may be fortunate enough to visit the Vendome Plunge. Everything for convenience and pleasure may be found here.

-- Nothing can compare with an early morning dip in sparkling waters that are wholesomely pure, followed with a breakfast of golden crisp waffles for which the Vendome dining salon is famous. Besides the cooling comforts the Plunge offers, there will be found in the National Park adjoining, immense shade trees and comfortable benches where one can loiter and be entertained by the squirrels and myriads of beautiful birds who make the park their home.

The Vendome pool is drained, washed and filled daily with sparkling mineral waters, heated to the exact temperature most desirable to bathers. There is a pool for the children, and many diving facilities that will afford great delight to the experienced swimmer. Amateurs are always safe under the surveillance of the competent Vendome life guards.

An evening spent at the Vendome is as endless chain of delights. What is more wonderful than dancing along to the lazy strains of a beautiful waltz? The Vendome dance pavilion is one of the largest and best in the southwest. It is so constructed as to give comfort to those who choose to dance until they are thoroughly satisfied.

One can never forget the golden hours spent at the Vendome, and we offer a hearty invitation to the visitor and a sincere welcome to our old friends.

VENDOME PLUNGE

John Townsley and Frank Lewis

LETA GREEN SHOPPE

Quite often our character is judged by our appearance. Visitors to Platt National Park will find it an easy matter to look their best, if they take the opportunity to visit the Leta Green Shoppe. Permanent waves, rain water shampoos, and facials may be received of graduate operators. We carry a complete line of novelties and souvenirs. You have a hearty invitation to visit us.

ROY CLARK'S BAKERY—West Side

Every precaution to insure purity in delicious baked foods, doughnuts like mother used to make. Fresh, flaky, home made, slow baked Butter Krust Bread. Deep juice filled fruit pies. Crisp, crunchy cookies, fresh made. All the delicious baked foods you used to enjoy at home are here. Select some for dessert tonight.

Oklahoma Nursery & Pecan Co., Inc.

The Oklahoma Nursery and Pecan Co., Inc., owns the largest paper shell pecan orchard in Oklahoma, located at Sulphur, Oklahoma, 7 miles south, ½ mile west. We sell tracts of land set in pecans. Buy and be independent. All inquiries will be answered at once. All kinds of nursery stock is handled by us.

1505 North Shartel — Oklahoma City, Okla.

RIDLEY GROCERY

There is no better way to maintain the health of your family than by varying the diet. Serve a variety of the best foods during these bright summer days. You will find the finest of well known foods here . . . at prices genuinely economical.

U. S. ANALYSIS—BROMIDE SPRING

Ingredients (b)	Pts. per Million	Carbon Dioxide (A)	----- 114.0
Ferric Oxide	----- 8.0	CO ₂ in normal Carbonates	277.00
Calcium	----- 60.8	SO ₄ in Sulphates	----- 42.1
Magnesium	----- 20.0	Chlorine	----- 1986.0
Sodium	----- 1700.0	Bromine	----- 12.4
Potassium	----- 6.0	(a) Excess of CO representing	
Lithium	----- Trace	bicarbonates.	
Silica	----- 29.6	(b) No iodine or sulphites	

U. S. ANALYSIS—SODIUM CHLORIDE SPRING

Ions	Milligrams per liter	Hydrogen sulphid (H ₂ S)	7.2
Silica (SiO ₂)	----- 10.0	Hypothetical combinations	
Sulphuric acid (SO ₄)	----- 172.6	Milligrams per liter	
Bicarbonic acid (HCO ₃)	----- 529.5	Potassium chlorid (KCl)	-- 21.3
Nitric acid (NO ₃)	----- 0.0	Potassium bromid (KBr)	8.6
Chlorin (Cl)	----- 1976.0	Sodium chlorid (NaCl)	-- 3224.6
Bromin (Br)	----- 5.8	Sodium sulphid (Na ₂ SO ₄)	255.2
Iron (Fe)	----- 0.0	Sodium bicarbonate	
Calcium (Ca)	----- 64.2	(NaHCO ₃)	----- 291.3
Magnesium (Mg)	----- 24.4	Magnesium bicarbon-	
Potassium (K)	----- 14.0	ate (Mg(HCO ₃) ₂)	----- 146.8
Sodium (Na)	----- 1421.0	Calcium bicarbon-	
Lithium (Li) (spectro-		ate (Ca(HCO ₃) ₂)	----- 259.7
scopic trace)	----- 0.0	Silica (SiO ₂)	----- 10.0
TOTAL	----- 4217.5	TOTAL	----- 4217.5

U. S. ANALYSIS—MEDICINE SPRING

Ions	Pts. per million	Potassium iodid (KI)	--- 0.18
Silica (SiO ₂)	----- 16.80.	Sodium sulpho-	
Sulphuric acid (SO ₄)	----- 14.63.	hydrate (NaHS)	----- 8.76
Sulphohydrate (HS)	----- 5.15.	Sodium chlorid (NaCl)	3958.10
Bicarbonic		Sodium sulphate	
acid (HCO ₃)	----- 572.71.	Na ₂ SO ₄)	----- 21.63
Nitric acid (NO ₃)	----- 0.00.	Sodium bicarbonate	
Nitrous acid (NO ₂)	----- 0.00.	(NaHCO ₃)	----- 364.99
Chlorin (Cl)	----- 2412.00.	Magnesium bicarbon-	
Bromin (Br)	----- 0.20.	ate (Mg(HCO ₃) ₂)	----- 188.94
Iodin (I)	----- 0.14.	Calcium bicarbonate	
Iron* (Fe)	-----	(Ca(HCO ₃) ₂)	----- 199.43
Calcium (Ca)	----- 49.32.	Silicia (SiO ₂)	----- 16.80
Magnesium (Mg)	----- 31.40.	TOTAL	----- 4782.51
Potassium (K)	----- 12.40.		
Sodium (Na)	----- 1667.76.		
TOTAL	----- 4782.51.	*Iron sulphid	
Hypothetical Combination		precipitate (FeS)	----- 1.90
Potassium chlorid (KCl)	23.38	Hydrogen sulphid at 0	
Potassium bromid (KBr)	0.30	degrees and 76 Omm,	
		in 1 litre	----- 4.8 c. c.

While visiting Platt National Park investigate the Sulphur real estate. If you were planning a hike in the Alps you would seek a competent guide. So it is with real estate. Let C. P. Williams show you the best values for home building or any other line of real estate.

C. P. WILLIAMS

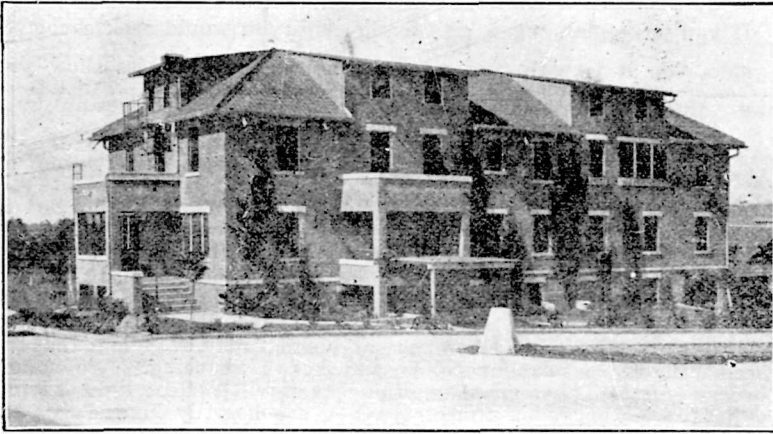
Photograph your vacation and recall the wonderful times you've had. No pastime is more enjoyable than looking through the old photograph album and recalling the sunny hours. The Park Studio offers you the best in portrait and commercial photography, copying and enlarging, tinting in permanent colors and kodak finishing. We solicit mail orders and can photograph anything that will reflect light, giving eight hour service on kodak finishing. You are heartily invited to visit us at 1018 First street, East Sulphur.

PARK STUDIO



Picnicking is always popular if the sandwiches are delicious. The foundation of a meal is bread and the best bread is the kind that is slow-baked. Wonder Bread Bakers offer you the best in evenly baked bread, Wonder Pan Rolls and Hostess Cake. If you are planning on an outing, take with you a loaf of good bread and make your meal complete. While in Oklahoma City we would appreciate a visit from you. Tune in on the Wonder Bread Period every Tuesday evening at eight thirty over the NBC stations.

WONDER BREAD BAKERS



SULPHUR SANITARIUM

Chronic Diseases

W. H. WILLIAMSON, M. D.

O. W. SPROUSE, M. D.

ABE ROSS DAIRY

Protect your health by drinking rich, wholesome milk. The Ross Dairy offers you milk from tubercular tested cows, tested every six months, and all the dairy utensils are cleansed with live steam insuring absolute cleanliness. One hundred twenty-five cows, fed scientifically, where cleanliness prevails, insures the best in milk. The Ross Dairy has furnished Sulphur with milk since 1912.

ARDMORE'S LEADING DEPARTMENT STORE extends you a cordial welcome to visit them while in our friendly city. Largest stocks, best values in everything to wear.

WESTHEIMER AND DAUBE

Phone 2500

105-9 East Main

T. B. CRUDUP & SON

A. B. CRUDUP & T. B. CRUDUP

The home beautiful "has always been every ones life long dream." Selection of a first class interior decorator, paper hanger, and painter will answer your problem. Estimates given free.

PAINTERS, INTERIOR DECORATORS, PAPER HANGERS

Phone 188

Box 123

1216 Tahlequah Avenue

CAREY, LOMBARD, YOUNG & CO.

We extend to you a hearty invitation to enjoy the beautiful Platt National Park, and may we assist you in making your visit a most pleasant one?

Established since 1881

COURTEOUS SERVICE

QUALITY LUMBER

DANCING at the VENDOME is More Than FUN—It's GREAT



Dr. Leon Schaeffer

Sulphur, Okla---Oklahoma City, Okla.
 Founder of
**THE SCHAEFFER SCHOOL OF
 SPINAL ENGINEERING**
 Reg. U. S. Pat. Off.
**True Service — Painless —
 Constructive — Economical**

CASA LOMA PARK

While visiting Platt National Park, don't fail to visit beautiful Casa Loma Park. Located one mile notheast of Sulphur. Here one finds good fishing, camping, boating, swimming, hunting, amid beautiful shaded grounds. Overlooking Casa Loma Lake. Artesian water in abundance is found the year around. A visit to Casa Loma will be one never to be forgotten.

A Word About Chiropractic

Dr. Leon Schaeffer, a long time resident practitioner in Sulphur, Oklahoma, developed a scientific method of engineering the spinal joints for true fitment and true release to the nerve system, muscular arrangement, blood circulation and freedom for organic and gland function.

Dr. Schaeffer is the inventor and patentee of the method which is taking old fashioned Chiropractic out of its stupid infancy and will bless the world with a service known as The Schaeffer Spinal Engineering. It is safe, gentle, constructive and economical. Office in Hassen building.



PLATT NATIONAL PARK GOLF COURSE SCENE

For almost a quarter of a century this institution has been identified with the progress of the city of Sulphur, and the upbuilding of PLATT NATIONAL PARK.

We are pleased to meet our visitors at any time and only hope you may visit often with us, and the home of "STYLE, SERVICE, SATISFACTION"

SULPHUR DRY GOODS COMPANY

(EAST SIDE)

HASSEN DRY GOODS COMPANY

(WEST SIDE)

SWIM IN THE VENDOME PLUNGE AND ENJOY IT

NEW ENGLAND CAFETERIA

Ardmore, one of the most beautiful cities in the southwest. Is but thirty miles distant from Platt National Park. Over a scenic highway.

When stopping in Ardmore visit the New England Cafeteria and enjoy a real home cooked meal in a spotless, clean, modern cafeteria, at popular prices.

After the plunge or the game of golf, what could be more refreshing than an ice cold bottle of Coco Cola?

Bottled in the most modern up-to-date bottling plant in the southwest. Under the most sanitary conditions possible.

Insisting on bottled Coco Cola is safe guarding your health. We invite you to inspect our plant at your earliest convenience.

COCO COLA BOTTLING CO.

ARDMORE, OKLA.

Every day the problems of the traveler or tourist are being simplified. The modern hotels with all their home like conveniences are making travel a pleasure instead of a trial and none are surpassing the Park-O-Tells in convenience and comfort. While on your way to Platt National Park via Oklahoma City, pay us a visit and you will remember with pleasure your stay at the Park-O-Tell.

PARK-O-TELL

OKLAHOMA CITY, OKLA.

DIXIE MUSEUM—1000 CURIOSITIES ON EXHIBITION

Located two blocks south of the Soldiers Hospital, Sulphur, Oklahoma, on Highway No. 22. Old newspapers, one printed 1588, Old books, one printed 1483, Revolutionary and Civil War documents, famous Mazon Creek fossils, Indian baskets, porcupine quill and birch bark work made by Indians, 500 stone age relics, ornaments, pipes, metates and mano stones used for grinding, cooking stones, game stones, war clubs, beads, Indian wampum chipping and flaking hammers, grooved and ungrooved axes, Peruvian Indian and Aztec idols, bones and tooth of mastadon, old coins, some over 2000 years old, spoon molds brought over in the Mayflower, ivory marlin pin Norse relic, 1002, old guns, French ax found at Fort Wayne, Ind., minerals and sea curios, knife spearheads, ax and arrows made of tempered copper, Confederate books printed at time of Civil war, and many other curios.

DIXIE MUSEUM

CHARLES RUGGLES, Owner



ARMORED

The funeral director who sincerely takes to heart the teachings of the Golden Rule, is armored against the temptations that beset every business man.

The Golden Rule, our ideal of service, has been a true guide always.

DUNN FUNERAL HOME

A.G.DUNN
FUNERAL HOME
FUNERAL DIRECTOR
 2 BLOCKS NORTH ARTESIAN HOTEL
PHONE 59

HAVE A FAMOUS VENDOME WAFFLE for your Breakfast

Publication of this guide book is credited to the progressive business men of Sulphur, Ardmore, Ada and Oklahoma City, having the indorsement of Governor W. J. Holloway, governor of the state of Oklahoma. Under the supervision of M. J. Barnett and H. O. Watts, for the Sulphur Chamber of Commerce, Sulphur, Oklahoma.

Advertising solicited by F. E. Darrough and Pat Amis

Ice cream is rapidly becoming a part of the daily diet, not only of the people at home but tourists. While touring central and southern Oklahoma, call for



Visitors are always welcome at our plants.
CHICKASHA, MAUD, SULPHUR AND ARDMORE

Commerce depends largely upon the forecast of the weather bureau and without the weather signs the bureau would be inadequate. So is it with the success of our individual enterprises. Without the proper signs our undertakings are unsuccessful. Consult Peveto Sign Service for the best advise in this line.

PEVETO SIGN SERVICE

Our modern world demands the best that science and research can give, consequently we strive to give our patrons all that science has given us. It has been our policy to sell you nationally famous drugs; not something just as good. The City Drug Store, of West Sulphur, extends you a hearty welcome to Platt National Park.

CITY DRUG STORE

EAT

WONDER BREAD
IT'S SLO-BAKED



Was ever a picnic complete without a good supply of refreshing drinks? The Sulphur Bottling Works offers you any bottled drink that can be desired in the way of carbonated beverages. Cleanliness is the first requisite to health and happiness, and our very existence depends upon what we eat or drink. Visitors to Platt National Park are cordially invited to come and see where their bottled drinks are made.

Besides the drinks of our own manufacture, we keep such nationally known drinks as Old Heidelberg and Ginger Ale. We give you best by test and you are the judge.

SULPHUR BOTTLING WORKS



In the heart of Sulphur and Platt National Park one finds in Bennett's Cottages the modern up-to-date cottages. Lights, gas, artesian water, baths, completely furnished. Located in the heart of Sulphur's residential section on paved highway. Well shaded and beautiful grounds. Overlooking Platt National Park. Only a stone's throw from the world's famous Bromide and Sulphur Springs, also the famous bath houses. Make your visit in Platt National Park a most enjoyable one, enjoy all the luxuries of home. Make your reservations now.

BENNETT'S COTTAGE CAMP

LOG CABIN THEATRE

A cordial invitation is extended to you to visit the Greater Log Cabin Theatre. The home of Vitaphone and Movietone talking pictures. The show place of Sulphur.

HOFFMAN & GREEN

Our heartiest invitation is extended to you to visit at your earliest convenience Platt National Park. And may we assist you in locating your summer home. See us for your insurance and real estate. We will gladly give you information regarding the sight seeing attractions of Sulphur and Platt National Park.

PALACE HOTEL and CAFÉ

A nice place to stop and eat. Rates \$1.00 and up.

PHONE 387

COMMERCIAL HOTEL

Comfort and convenience is the first requisite to an enjoyable vacation. Visitors to Platt Park seeking the proper place to stay will find the Commercial Hotel a desirable place to live. Besides the usual modern conveniences, we have Sulphur mineral water for the bath or drinking purposes if one desires it. You are invited to spend your vacation with us.



STATE OF OKLAHOMA
EXECUTIVE CHAMBER
OKLAHOMA CITY

WILLIAM J. HOLLOWAY
GOVERNOR

April the ninth,

1 9 3 0.

TO THE PEOPLE OF OKLAHOMA AND THE UNITED STATES:

No duty that has developed upon me as Governor of this State has offered more genuine pleasure than does the opportunity of bidding you welcome to this beauty spot of the Southwest where health awaits those who come, PLATT NATIONAL PARK.

The mineral waters from these springs have cured thousands of sufferers and in the millions of gallons that daily continue to bubble from artesian wells and springs there is renewed vitality and zest for living for the visitor.

Ancient outing place of the Red Man, beautified under the United States supervision and dedicated forever FREE to the pleasures of all of the people PLATT NATIONAL PARK offers rest, quiet, contentment and health.

Oklahoma is very proud of the National Park and believes that in the course of a very few years it will be one of the great watering places of the world. As the Executive of this Commonwealth I extend to you a hearty invitation to enjoy at an early date the benefits of these health giving waters.

William J. Holloway
GOVERNOR.

ATTEST:

Graves Kiefer
Secretary of State.
Wm. H. Roberts
Assistant Secretary of State





ARTESIAN HOTEL