

THE
FUTURE
OF
AMERICA'S
NATIONAL
PARKS

First Annual
Centennial Strategy for

Fort Bowie National Historic Site

August 2007

CENTENNIAL INITIATIVE



Site: FOBO

Year: 2007

Vision Statement

By 2016 Fort Bowie National Historic Site will be the preeminent location to learn about the "clash of cultures" and the resulting Apache Wars that expanded opportunities for entrepreneurs in the Arizona territory at the expense of the Chiricahua Apaches who lost their homeland. The park will retain its unique "discovery" experience for park visitors venturing to the ruins but will also be connected via virtual means to youth, scholars, regional tourism markets and the world at large through partnerships with sites and groups that share its frontier and military heritage. Park facilities will be enjoyable, safe, fully accessible, well-maintained and models of environmental sustainability. Ruins preservation, archeological investigations and rehabilitation of the natural landscape will maintain an accurate snapshot in time that provides a full and vibrant understanding of life at Fort Bowie during its height of influence in Southeast Arizona. Professional and accountable work practices will permeate park planning, project execution, administration, workforce management and visitor services. The high morale of park employees that is generated by safe, comfortable and efficient working conditions available to all employees will be manifested in the pleasant visitor contacts that take place 24/7 every day of the year. Every school in Cochise County will use the park's resources in some fashion, and multiple opportunities for youth involvement in resource stewardship are available. The park will serve as a superlative example of America's natural and cultural heritage preserved within the National Park System and will connect its compelling stories both intellectually and emotionally with all who experience its resources.

Park/ Superintendent/ Program Manager

Brian Carey

Site: FOBO

STEWARDSHIP

Improve the condition of park resources and assets.

Rehabilitate high-priority historic buildings to good condition, and help communities to preserve their history through programs like Preserve America.

Bring all segments of the ruins complex to good condition.

The work described currently is supported by OFS and/ or PMIS

Site: FOBO

STEWARDSHIP

Assure that no compelling chapter in the American heritage experience remains untold and that strategically important landscapes are acquired, as authorized by Congress.

Other Park/ Program performance goal(s)

Continue to pursue acquisition of remaining cultural sites associated with the park's purpose and significance in order to ensure their protection.

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Site: FOBO

STEWARDSHIP

Encourage children to be future conservationists.

Other Park/ Program performance goal(s)

Ensure that all young visitors to the park have the opportunity to take part in the Junior Ranger program.

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Site: FOBO

ENVIRONMENT

Reduce environmental impacts of park operations.

Reduce the environmental impacts of park operations on air and water quality.

Manage fleet operations to increase the percentage of alternative fuel, hybrid and electric vehicles.

The work described currently is supported by OFS and/ or PMIS

Site: FOBO

ENVIRONMENT

Inspire an environmental conscience in Americans.

Establish programs to showcase exemplary environmental practices and increase visitor awareness of how the practices apply to their daily lives, as measured by surveys.

Investigate the use of photovoltaic cells to generate electricity at the visitor center.

The work described currently is supported by OFS and/ or PMIS

Demonstrate environmental excellence through increased use of alternative energy and fuels at every park.

Manage fleet operations to increase the percentage of alternative fuel, hybrid and electric vehicles.

The work described currently is supported by OFS and/ or PMIS

Site: FOBO

RECREATION

Encourage collaboration among and assist park and recreation systems at every level—federal, regional, state, local—to help build an outdoor recreation network accessible to all Americans.

Rehabilitate over 2,000 miles of trails within or connected to national parks, including trails accessible to those with disabilities.

Review all accessibility options for ruins trails.

The work described currently is supported by OFS and/ or PMIS

Other Park/ Program performance goal(s)

Work with partners to develop interest in interconnected trail system with Chiricahua National Monument.

The work described currently is supported by OFS and/ or PMIS

Site: FOBO

RECREATION

Focus national, regional, and local tourism efforts to reach diverse audiences and young people and to attract visitors to lesser-known parks.

Increase the number of visitors that attend ranger-facilitated programs such as campfire talks, hikes, and school programs.

Expand the number of ranger-facilitated programs available during peak visitation months using additional seasonal staff.

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Site: FOBO

EDUCATION

Introduce young people and their families to national parks by using exciting media and technology.

Increase the number of web hits through the introduction of advanced, interactive features that attract young people to national parks.

Use Teacher-Ranger-Teacher program to access design talent for web-based features for the park web site.

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Site: FOBO

EDUCATION

Promote life-long learning to connect generations through park experiences.

Enroll an additional two million children in the Junior Ranger program.

Ensure that all young visitors to the park have the opportunity to take part in the Junior Ranger program.

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Site: FOBO

PROFESSIONALISM

Be one of the top 10 places to work in America.

Meet 100 percent of diversity recruitment goals by employing people who reflect the face of America.

Utilize creative recruitment strategies and multiple hiring authorities to diversify the current work force.

The work described currently is supported by OFS and/ or PMIS

Site: FOBO

PROFESSIONALISM

Use strategic planning to promote management excellence.

Other Park/ Program performance goal(s)

Utilize Park Asset Management Plan to strategically plan for rehabilitation and maintenance of park facilities.

The work described currently is supported by OFS and/ or PMIS

Site: FOBO

PROFESSIONALISM

Promote a safety and health culture for all employees and visitors.

Reduce the number of employee lost-time incidents and serious visitor injuries by 20 percent.

Design park safety action plan and recharter employee committees to establish a safety culture amongst park employees.

The work described currently is supported by OFS and/ or PMIS