

## **REBIRTH OF THE AMERICAN SPA**

GRAND OPENING OF THE FORDYCE **BATHHOUSE VISITOR CENTER** May 11 - 14, 1989 **HOT SPRINGS** NATIONAL PARK, ARKANSAS

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# JOIN THE SALUTE TO THIS HISTORIC LANDMARK

Witness the majesty and exquisite beauty of the Fordyce Bathhouse for yourself this May 11 - 14. Over 5 million dollars have been spent by the National Park Service in the restoration of the Fordyce. This also includes exhibits and services for future park visitors as the bathhouse officially becomes Hot Springs' new visitor center. And to commemorate the dedication of this 1915 historical landmark, we invite you to be a part of our four day celebration focusing on the patriotism and Americana of the early 1900's. It promises to be a wonderful time to reflect our country's heritage and celebrate the rebirth of a legend.

#### RELIVE A TREASURED MOMENT OF AMERICAN HISTORY

The Fordyce was the most elegant of the famous bathhouses which stood along Bathhouse Row. These beautiful structures gave Hot Springs its early reputation as America's preeminent spa. Now you can also savor the romance and magnificence of this era.

### BEAUTIFULLY RESTORED STATUARY, CARVINGS, AND TILE

Architecturally crafted in the Spanish Renaissance style, the Fordyce is filled with sculpture and fine carvings guaranteed to whet your cultural appetite. Here you'll discover exceptional classical art designed in stone combined with tapestry brick. You'll walk on beautiful marble and ceramic tile throughout the bathhouse's interior.



#### **CLASSIC BATH HALL**

Next, you'll want to visit the great bath hall, modeled after those of ancient Rome. This was the center piece of the Fordyce's interior beauty, and male bathing regimen, as well as the male social center. While there, you can see the cleansing Hot Springs water as it flows from the historic-sculptured fountain of Hot Springs' discoverer, Hernando DeSoto.

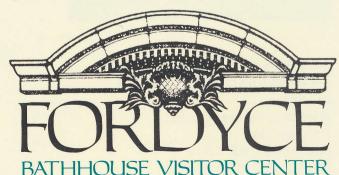
#### **WORKOUT ROOM**

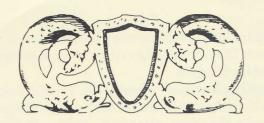
See this 1900's gymnasium, restored to its paneled elegance, amazingly well-equipped, compared to today's standards.



## STAINED GLASSWORK OF IMPRESSIVE SCALE

See the intricate stained glass ceilings in the great bath hall constructed of approximately 8,000 pieces of representational glass artwork. Or take a guided tour to the top floor of the Fordyce and enjoy the splendor of the beautiful sun parlor with its convex stained glass panels and exquisite tile floor. These magnificent works of art can now be viewed by the public for the first time in many years.





#### ON GOING EVENTS

### Fordyce Bathhouse Visitor Center Open House \*

Open daily to the public 8 a.m. to 5 p.m., 7 days a week.

#### Children's Pastimes

Arts, crafts, and children's games from the early 1900's will be held on the Arlington Lawn.

## Barbershop Singers\*

Singing quartets stroll downtown Hot Springs.

#### Self-Guided Walking Tour\*

Follow a printed guide that explains the historical significance of our many downtown buildings.

#### Scenic Driving Tour\*

Tour through majestic West Mountain Drive, Hot Springs Mountain, Gulpha Gorge and the nearby Ouachita Mountains.

#### World-famous Bath Experience

Don't miss the 90-minute bath and massage regimen enjoyed by visitors around the world. Hot Springs' unique thermal mineral baths are offered at the Buckstaff Bathhouse on Bathhouse Row and various hotels and spas in downtown Hot Springs.

#### **Hot Springs Mountain Tower**

Enjoy a breathtaking view of the Ouachita Mountains. Open daily 9 a.m. to 6 p.m., located atop Hot Springs Mountain in the National Park.

#### **Exhibits**

Special exhibits in the nearby Central Avenue Historic District will add to the historical perspective of the Fordyce.

Remaking America\*†- Remaking America features 30 to 35 renovated historical landmarks with photographs, drawings, plans and graphics illustrating how the buildings became new places to live, work, shop, and play completed in the last decade.

Yesterday's Children\*\*-A delightful presentation that conjures up an array of childhood artifacts and memorabilia familiar to many Mid-Americans from 1900 to 1950.

Mark Twain - Huck Finn\*†-An insightful look into the fascinating and tragic life of Samuel Longhorn Clemens, the author of The Adventures of Huckleberry Finn.

#### **SCHEDULED EVENTS**

**Fordyce Gala Reception** - Thursday evening, May 11, in the Fordyce.

**Fordyce Ethnic Food Fest** - Friday, May 12, in the Central Avenue Historic District.

Dedication of the Fordyce Bathhouse Visitor Center\* - Saturday, May 13, 10:30 a.m. in front of the Fordyce.

**United States Navy Band Concert\*** - Saturday, May 13, 2 p.m. on the Arlington Lawn.

**Vintage Homes Tours**-Saturday, May 13, 2-5 p.m. Tour through vintage homes and bed and breakfast inns of historical importance.

**Crystal Gayle Concert** - Saturday, May 13, 8 p.m., in the Hot Springs ConventionAuditorium.

- \* No tickets required. Free to the public.
- † Toured By SITES
- Toured by EXHIBITS USA, a national division of Mid-America Arts Alliance with the Arkansas Arts Council.

#### **OFFICIAL HOTELS**

**Anthony Inn** (501)623-8824

**Arlington Resort & Spa** (501)623-7771 (800)643-1502 (out of state)

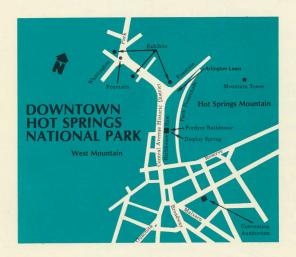
**Holiday Inn Lake Hamilton** (501)525-1391 (800)238-8000 (out of state)

Hot Springs Hilton (501)623-6600

**Majestic Hotel - Resort - Spa** (501)623-5511 (800)643-1504 (out of state)

**Royale Vista Inn** (501)624-5551 (800)643-1127 (out of state)

**SunBay Resort & Condominiums** (501) 525-4691 (800)468-0055



For details or ticket information call: 1-800-543-BATH or (501) 321-8615 or write: Friends of the Fordyce, Inc. P.O. Box 3444 Hot Springs, AR 71914