

Although Nordstrom's was not founded during the stampede of 1897-1898, it benefited from the vigorous economy that the Klondike Gold Rush encouraged in Seattle. Subsequent gold strikes in Alaska at the turn of the century continued the momentum, bringing additional customers to Seattle outfitters as well as other businesses, described below.

William B. Haskell listed the items in his outfit as follows:

Equipment

1	Handsaw	2	Hatchets	2	Shovels	1	Whip Saw
2	Handled Axes	2	Draw Knives	1	Jack Plane	30	lbs. Nails (assorted sizes)
1	Gold Scale	2	Compasses	1	Chalk Line	1	Set Awls & Tools
2	Butcher Knives	2	Hunting Knives	2	Pocket Knives	3	Chisels, assorted
1	Measuring Tape	1	Brace and 4 Bits	2	Money Belts	2	Gold Dust Bags (buckskin)
2	Cartridge Belts	1	Caulking Iron	2	Gold Pans	1	Medicine Case
1	Whetstone	2	Prospector's Picks	2	Picks & Handles	150	ft. of 5/8-inch Rope
6	Towels	2	Pairs Snow Glasses	2	Coffee Pots	1	Stove (Yukon)
2	Grub Bags	1	Camp Kettle	2	Frying Pans	4	Granite Buckets
15	lbs. Pitch	4	Galvanized Pails	2	Large Spoons		Granite Plates
2	Bread Pans	20	lbs. Oakum		Knives & Forks		Granite Cups
2	Scissors		Pack Straps		Table & Teaspoons		
	Fish Lines & Hooks						

Clothing

3	Suits, Underwear, extra heavy	2	Pairs Leopard Seal	1	Pair Hip Boots
2	Extra heavy double-breasted Flannel Overshirts	2	Waterproof Mittens	2	Pair Rubber Shoes
1	Extra heavy Mackinaw Overshirt	2	Pair Overalls	2	Pairs Blankets
4	Pairs All-Wool Mittens	1	Fur Cap	1	Wool Scarf
1	Pair Leather Suspenders	1	Pair Mackinaw Pants	1	Mackinaw Coat, extra heavy
6	Pairs long German knit Socks	1	Extra heavy all-wool double Sweater	1	Waterproof, Blanket-Lined Coat
1	Extra Heavy Packing Bag	1	Suit Oil Clothing and Hat	1	Canvas Sleeping Bag
2	Pairs German knit and shrunk Stockings, leather heels			1	Doz., Bandana Handkerchiefs

Provisions

Flour	800 lbs.	Bacon	300 lbs.	Evaporated Onions	20 lbs.
Corn Meal	50 lbs.	Dried Beef	60 lbs.	Beef Extract	3 lbs.
Rolled Oats	80 lbs.	Dried Salt Pork	50 lbs.	Evaporated Apples	50 lbs.
Pilot Bread	50 lbs.	Roast Coffee	50 lbs.	Evaporated Peaches	50 lbs.
Baking Powder	20 lbs.	Tea	25 lbs.	Evaporated Apricots	50 lbs.
Yeast Cakes	6 lbs.	Condensed Milk	50 lbs.	Ginger	2 lbs.
Baking Soda	6 lbs.	Butter,		Jamaica Ginger	3 lbs.
Rice	100 lbs.	hermetically sealed	40 lbs.	Evaporated Vinegar	12 lbs.
Beans	200 lbs.	Salt	40 lbs.	Matches	25 lbs.
Split Peas	50 lbs.	Ground Pepper	3 lbs.	Candles, 2 boxes	
Evaporated Potatoes	50 lbs.	Ground Mustard	3 lbs.	containing 240 candles	80 lbs.

Total Weight

2,327 lbs.

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Source: William B. Haskell, *Two Years in the Klondike and Alaskan Gold-Fields, 1896-1898* (Fairbanks, University of Alaska Press, 1998).

ALASKA OUTFITTERS. AMERICAN OUTFITTERS.

T. M. DAULTON, President.

C. P. BLANCHARD, Manager.

THE SEATTLE CLOTHING CO.

716 Second Avenue, Hinkley Block, SEATTLE, WASH.

SEATTLE, WASHINGTON, is acknowledged to be the **SHORTEST, CHEAPEST and BEST ROUTE** to the Alaska Gold Fields and the large majority will come and outfit here. It will be well to bear in mind that many articles are produced and manufactured locally and are sold more reasonably than in Eastern cities. Don't Waste Your Money buying useless articles in the East and paying freight charges across the continent to find on arrival at Seattle that you might have saved from 25 to 50 per cent. besides purchasing a better and more complete outfit here. We are receiving letters from all parts of the United States making inquiries about the cost of Provisions and Hardware, and have given below "Supplies for One Man for One Year," with prices prevailing at the present time. These prices, however, are subject to fluctuation. Our advice is: "There is no economy in trying to save a few dollars on the purchase price of an outfit in the transportation of this outfit depends upon the values and grades of the purchaser. It goes farther and is more satisfactory." Buy the best. "Supplies for One Man for One Year," with prices which is expended increasing ton and hardships, and upon which your life depends. It goes farther and is more satisfactory. Everything sold by us is put up by Experienced Packers in such a manner that it will reach its destination in perfect order.

SUPPLIES FOR ONE MAN FOR ONE YEAR.

CLOTHING.

Suit Corduroy	12 50
Suit Oil Clothing	2 25 to 3 25
Black Sew Coat	3 50 to 6 00
Suits Underwear	2 00 to 3 00
Woolen Suits	1 50 to 2 00
Woolen Suits	2 25 to 2 50
Pairs Mitts	15 to 2 50
Heavy Mitts	15 to 2 50
Woolen Mitts	1 50 to 3 00
Suit Scarf	50 to 1 50
Pairs Overalls	50 to 2 50
Jumpers	50 to 1 50
Shooting Bag	10 to 20 00
Fur Coats	6 00 to 50 00
Pairs German Socks	75 to 1 25
Pairs Heavy Socks	50 to 20 00
Pairs Mitts	1 50 to 2 50
Suit of Blanket-Lined Duck	3 25 to 7 50
Blanket Underwear	1 00 to 2 00
Fur Rubbers	1 00 to 2 50

FOOTWEAR.

Pairs Rubber Boots	4 00 to 6 50
Pairs Overs for German Socks	2 00 to 3 00
Pairs Overs for Felt Boots	75 to 1 15
Pairs Miners' and Prospectors Shoes	2 75 to 5 00
Pairs Arctic Socks	2 00 to 3 00
Pairs Arctic Socks	2 00 to 3 00
Sole and Lace Leather	1 00 to 2 50
Rubber Cement and Patching Thread, Wax, Needles, Awls, Shoe Nails	1 00 to 2 50
Repairing Outfits	

MISCELLANEOUS.

Oil or Rubber Blankets	1 25 to 1 50
Tent	1 50 to 2 00
Sled	5 00 up
Roop	5 00 up
Packs	18 00 to 30 00
Packs	1 00 up

PROVISIONS.

300 lbs. Crown Flour	45 00 bbl.
75 " B. Bacon	12 50 lb.
75 " Dry Salt Pork	7 50 lb.
75 " Ribs	11 75 lb.
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25 " Rolled Oats	4 50
25 " Corn Meal	4 50
25 " Rice	4 44
100 " Granulated Sugar	6 00
45 " Evaporated Milk	3 75
45 " Evaporated Condensed Milk	3 75
45 " Evaporated Apples	2 00
10 " Evaporated Apricots	70
15 " Evaporated Peaches	70
25 " Evaporated Prunes	80
10 " Seedling Beans	80 lb.
9 " Soybean Beans	3 00
7 " 6 pots Ext. Beer	2 50
1 lb. Bony Tablets Milk	25
75 " Ground Coffee	2 00
10 " Tea, 1 lb. tins	3 50
10 " Tea, 1 lb. tins	3 50
45 " Smoked Beef	6 00
10 " Royal Baking Powder	3 50
7 " Yeast Cakes	6 packages

PROVISIONS—Continued.

4 lbs. Baking Soda	50 lb.	2 5
5 " Pure Soap	6 tins	40
3 " Tar Soap	6 cakes	20
30 " Salt	3 sacks	24
1 lb. Pepper		10
1 " Mustard	4 tins	40
1 " Ginger	4 tins	40
10 lbs. Hardtack	5 tins	30
50 " Candles	2 boxes	240
10 " Catchers	1 gross	3 20
5 " Condensed Vinegar	1 quart	1 00
2 " Lime Juice	1 quart	1 00

HARDWARE.

1 " Cold Nigger " " " " " " " " "	
1 " Cold Granite-Covered Bucket	
1 " Cold Granite-Covered Bucket	
1 " Cold Granite-Covered Bucket	
1 No. 4 Sheet Fry Pan	
1 3-quart Solid Lipped Coffee Pot	
2 3-inch Granite Plates	
2 Granite Cups	
2 Iron-handled Knives and Forks	
2 Carb. Tea and Table Spoons, tin	
2 Hunting Knives, in Sheath	
1 Heavy Curved Basting Spoon	
1 S. B. Handled A.	
1 P.P. Saw, complete	
1 Hand Saw	

HARDWARE—Continued.

1 Brace	10-inch sweep
1 Expansion Bit	bitting from 1/2 to 1 1/2 inches
1 Auger Bit	
1 1/2-inch Auger Bit	
1 Screw Driver Bit	
1 1/2-inch Socket Firmer Chisel	
1 Jack Plane	1 Draw Knife, 1 Hammer
2 8-inch Mill Files	
4 6-inch Slime-Taper Files	
10 lbs. Assorted Nails	
5 Balls Canalic Working	
200 feet 1/2-inch Mammie Rope	
2 Cotton Picks	
2 Pulling Shovels	
1 Gold Magnet	
1 6-inch Magnet	
1 Pairs Snow Glasses	
1 Gold Scale	
1 Pocket Compass	
1 Magnetizing Glass	
Total cost for two men	125 00
1 for three men	14 00
1 for four men	51 50

Additional Supplies for Two Men.

1 Tent	10x12, 3-foot wall
3 Hickeys	Visiting
3 Sleighs	1 Carriage Iron
5 lbs. Quinine	8 lbs.
1 pair Snow Shoes	
Total cost	110 00
1 for three men	115 00
1 for four men	140 00