

2021

BALTIMORE
NATIONAL
HERITAGE AREA



YEAR IN REVIEW



Our Mission

To promote, preserve, and enhance Baltimore's cultural and historic legacy and natural resources for current and future generations. The federal establishing legislation states the purpose of the heritage area is to help local agencies and nonprofits to:

- Carry out projects and programs that recognize and protect heritage resources;
- Develop recreational and educational opportunities;
- Increase public awareness and appreciation of natural, historic, scenic, and cultural resources;
- Protect and restore historic sites and buildings that reflect the heritage area's themes; and
- Ensure that signs identify points of interest.

Board of Directors

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Greater Baltimore Cultural Alliance

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Union Baptist Church

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From the Executive Director & the President of the Board

The Baltimore National Heritage Area (BNHA), like many of you, had to adjust our programs and services due to COVID. Our famous walking tours went virtual and much of our programming around the history of Baltimore had to transition to a virtual format. The world changed quickly, and we had to adapt while also working with all of you to make sure that grant opportunities, promotional vehicles, and community resources were still being shared with our partners.

The fiscal year 2021 was really a year about virtual wins. We were able to award **over \$971K in grant funds** through online applications and virtual information and evaluation sessions. Our online **highlight tours had over 1,500 views**. We encouraged tourists, residents, and students to learn about the City from the comfort and safety of their homes. We aided our partners in developing virtual tours when their facilities were closed due to COVID. Our Baltimore Streetcar Museum and Star-Spangled Banner Flag House virtual tours have been visited hundreds of times and continue to be highly viewed. And finally, our informative website, **explorebaltimore.org**, really powered our efforts during this time providing information, promotion, resources, and more to those looking to learn more about Baltimore with **32,000 visitors** during the year.



BNHA also had many strategic wins during this time. Our It's More Than History lecture around Mount Clare was a tremendous online success and introduced people from around the country to the role of African Americans with this historic property. We engaged our youth even more during this fiscal year by partnering on art competitions, developing new outdoor experiences, and making sure to include city youth as vendors and partners in heritage area projects. Finally, we saw our It's a SNAP! 2020 competition expand with more entries and a community voting option so that Baltimore residents could vote for their favorite images.

BNHA is committed to being a true partner during this time and we are excited about all that is being accomplished. The organization has consciously stepped out to make sure we are serving ALL of the neighborhoods of the city in an equitable way. We look to continue this work and further enhance our partnerships in the City, and please know that BNHA will continue to work diligently on your behalf.

Shauntee Daniels
Executive Director

James Piper Bond
President, Board of Directors

Program Overview By the Numbers

\$746K
\$225K
1,500
352
31,935

in State Grants Awarded
in Federal and Local Grants Awarded
Took Advantage of Our Virtual Tours
Virtual Program Attendees
Web Visitors

MARYLAND HERITAGE AREAS GRANTS PROGRAM PROJECTS

B & O Railroad Museum, Inc.
Transforming B&O RR Museum Archival Storage Capacity and Access **\$55,000**

The American Institute of Architects Baltimore Chapter
Center for Architecture and Design: Reviving Historic Modernism for New Audiences in Baltimore and Beyond **\$70,000**

Baltimore Heritage Area Association, Inc.
Updating the Visitor Experience - Heritage and Mt. Vernon Cultural Walks **\$39,195**

Baltimore Heritage Area Association, Inc.
FY 2021 Block Grant **\$25,000**

Baltimore Heritage Area Association, Inc.
FY 2021 Management Grant **\$100,000**

Bromo Tower Arts & Entertainment, Inc.
The Painted Path in the Bromo Arts & Entertainment District **\$35,000**

Friends of Herring Run Parks (FHRP)
A Place with a Past: Herring Run Parks Heritage Trail **\$10,000**

Friends of the President Street Station, Inc.
Interactive kiosk exhibit, website, and walking tour app for President Street Station **\$12,750**

The Greater Baltimore Urban League Orchard Street Church **\$52,010**

Hamilton-Lauraville Main Street, Inc.
Programs at Lauraville Farmers Market and The Lot **\$20,000**

Jewish Museum of Maryland, Inc.
Accessibility at JMM: The Lloyd Street Synagogue Alternative Experience **\$15,000**

Maryland Historical Society
Civil Rights Exhibition **\$50,000**

Maryland Chapter of the National Society of the Colonial Dames of America
Let's Complete the Story **\$50,000**

Peale Center for Baltimore History and Architecture - Peale MHA Infrastructure Improvements 2020 **\$100,000**

Project Liberty Ship, Inc. - Refrigeration System Upgrade/Rehabilitation **\$13,600**

The Trustees of the Methodist Episcopal Church in the City & Precincts of Baltimore d.b.a Lovely Lane United Methodist Church
Improved Access to Historic Lovely Lane United Methodist Church **\$99,115**

HERITAGE INVESTMENT GRANT PROJECTS

Poe Baltimore Inc. - *The Edgar Allan Poe Homes History* **\$15,000**

Maryland Center for History and Culture
I'll Overcome Someday Exhibition Fabrication **\$15,000**

Eubie Blake National Jazz Institute and Cultural Center - *Eubie Blake Center Preservation Archive Project* **\$14,500**

Baltimore Heritage, Inc.
Diversifying Baltimore Heritage's Content with Student Research **\$7,500**

The Royal Theater and Community Heritage Corporation - *TRTCHC Historic Baltimore African Americans Mural and Montage Restoration Project* **\$2,901**

Creative Alliance Inc.
Creative Alliance's CIELO Department Strategic Plan **\$12,500**

Baltimore Concert Opera
Baltimore after Freddie Gray: Building Community through Opera **\$15,000**

Maryland Women's Heritage Center and Museum (MWHC)
Expanding Operations at Marian House/Women's Industrial Exchange **\$15,000**

B&O Railroad Museum, Inc.
The B&O Railroad's Early Expansion West - Train Model Display Reinterpretation **\$15,000**

Greater Baltimore Cultural Alliance
GBCA Urban Arts Leadership (UAL) 2021-22 **\$15,000**

Baltimore Streetcar Museum Inc.
Cable Car Wheel Signage **\$3,050**

Painted Screen Society of Baltimore, Inc.
Baltimore's Painted Screens: A Digital Archive **\$15,000**

Friends of Patterson Park, Inc.
Planning to Support an Enhanced Visitor Experience in Patterson Park **\$15,000**

NEIGHBORHOOD PLACEMAKING GRANT PROJECTS

Friends of Contee-Parago Park/Bolton Hill Community Association
Contee-Parago Park Redesign **\$5,000**

Cylburn Arboretum Friends, Inc.
Cylburn Mansion Lion Restoration & Community Engagement **\$5,000**

Penn Avenue Blacks Arts District
Technology for Black Arts Programming **\$5,000**

Central Baltimore Partnership, Inc.
Shine in the Dark: An Immersive Journey Through Station North **\$5,000**

Friends of Wyman Park Dell - *Website Redesign for Increased Visitorship* ... **\$2,000**

The Sixth Branch, Inc.
Oliver Community Tree Stewardship and Green Team Program **\$5,000**

SMALL CAPITAL GRANT PROJECTS

**The Peale Center for Baltimore
History & Architecture - Critical Interior
Plaster Renovations..... \$15,000**

**St. Mary's Spiritual Center & Historic Site
Window Replacement for the 1808
historic Lower Chapel..... \$13,137**

**The Creative Alliance - Patterson
Marquee Preservation..... \$15,000**

**Greater Baltimore Urban League/
Historic Orchard Street Church
Orchard Street Church
Conditions Assessment..... \$13,695**

**Baltimore Museum of Industry
Repair of the BMI's Outdoor
Pavilion for Events..... \$3,700**

**Grace Baptist Church - Raising the Roof
Critical Repair..... \$15,000**

**Irish Railroad Workers Museum
The Museum Welcome Center:
Historical Façade Restoration..... \$15,000**

**The Lithuanian Hall Association, Inc.
Main Hall Bathroom Renovation
& Public Access..... \$10,000**

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   @BmoreNHA  Baltimore National Heritage Area

Public Program Highlights

DIVERSIFICATION OF PROJECTS AND PARTNERSHIPS

BNHA actively engaged all corners of the heritage area in order to guarantee that resources were allocated in equitable ways.

STATE-EXPANDED HERITAGE AREA BOUNDARY

We can now offer grants and forge partnerships with:

- Highlandtown
- Oliver-Johnston Square
- Greenmount West
- Coldstream-Homestead-Montebello
- Clifton Park
- Mount Washington
- Greektown
- Pimlico Racetrack & Good Neighbors
- Herring Run Park
- Morgan State University/Morgan Park
- Lauraville

IT'S MORE THAN HISTORY - MOUNT CLARE

This program part of our It's More Than History lunchtime lecture series - was our highest attended virtual event of the year and provided a bevy of information on the lives of African American enslaved people that lived on the property.

PARTNER HOLIDAY BAZAAR

962 Online Visitors

VIRTUAL WALKING TOURS

1,500 Views

IT'S A SNAP! 2020

We received more than **50 entries** and expanded voting to the community with more than **150 votes** being cast for the winner.

