

POUDRE HERITAGE ALLIANCE



2020 ANNUAL REPORT



Cache la Poudre River
National Heritage Area



The Cache Is Poudre River NHA Annual Report includes our latest projects and initiatives to promote the River, engage our community and inspire a love for the river and all it provides.

In a short span of time, the world has been upended by the COVID-19 health crisis. Because of this, we have faced new challenges in delivering our programs, projects and messaging to our community.

Yet, despite these challenges, we continue to work tirelessly towards achieving the ambitious goals that we have set, including redefining our Learning in Our Watershed program to include a virtual field trip program Study Outdoors, Learn Outdoors (SOLO). We also redefined our Video Archiving efforts with the Northern Arapaho Tribe to include 3 webinar type panels and 2 oral history videos with several female tribal representatives talking about the 100 year anniversary of the 19th amendment.

The stories included in this report reflects the tremendous progress that we have made, which were products of creativity and resilience that emerged from the dire circumstances of a global pandemic. This progress was only possible because of our board members, staff, institutional donors, partners, and supporters, which further enable us to create opportunities for people hear the stories of the Poudre River. Thank you for your support!

Kathleen Benedict
Executive Director



OUR MISSION

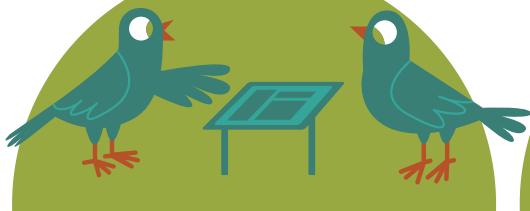


The Poudre Heritage Alliance serves the Cache la Poudre River National Heritage Area, providing current and future generations the opportunity to understand and celebrate the area by careful planning and facilitation of educational programs and related amenities in collaboration with residents, private sector and government entities.

2020 PROGRAM HIGHLIGHTS



**POUDRE
POUR**
200
Virtual
Attendees



1,323 participants
of educational
programs

29,197
participants of
NHA involved
events

74
formal partners

112
informal
partners



215
students were able to
visit the NHA despite 23
field trips being cancelled
due to COVID-19

500
volunteer
hours



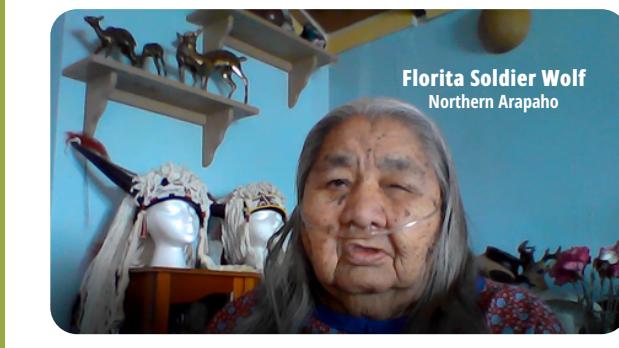
LIFTING VOICES FROM SHADOWS



Through "Lifting Voices From the Shadows", the Poudre Heritage Alliance, National Heritage Areas Program, CSU Native American Cultural Center, and the Northern Arapaho have a rare opportunity to compile stories from Northern Arapaho women that run in parallel with, or counter to, the Suffragette movement and modern society.

As women who have been maligned for generations, the Northern Arapaho remain understandably wary and unlikely to trust their stories with outsiders. For centuries Northern Arapaho lived in the Cache la Poudre River basin before being forcibly removed by soldiers in the 1870's from Colorado to Wyoming. Capturing stories from these people whose historic and spiritual homeland is the Cache la Poudre River is vital for our collective history, strengthening partnerships, building the PHA's education and interpretation program, and in connecting people to their Poudre River heritage.

During 2020 the PHA was able to host two webinars with a panel of Indigenous women leaders about the experiences they had with voting and voter suppression in the Native American community. PHA also recorded two oral histories from Florita Solider Wolf and Fay Soldier Wolf, discussing how they remember voting being perceived in their youth.



Florita Soldier Wolf
Northern Arapaho



Fay Soldier Wolf
Northern Arapaho

SOLO FIELD TRIPS



With our new "Study Outdoors, Learn Outdoors" (SOLO) field trip program, the Poudre Heritage Alliance has created an opportunity for students to explore the Cache la Poudre River National Heritage Area safely during the COVID-19 pandemic. We expanded our Learning in Our Watershed program to offer an outdoor, self-guided learning experience, building on the existing routes from our Community Wellness program. Created by two local educators, SOLO Field Trip routes align with Colorado Academic Standards, connect to the landscape of the Poudre River, and incorporate interpretive signs created by the Poudre Heritage Alliance. Suitable for teachers to assign their students or as a fun family excursion! We are proud to promote the Cache la Poudre River as an engaging and inspirational learning environment.



POUDRE POUR

Poudre Pub Talks are a series of free educational presentations, open to the public and hosted at breweries throughout the Heritage Area. Speakers cover a wide-range of topics, from "Saving Farms One Beer at a Time" to "Impacts of Extreme Events on Poudre River Water Quality".

Pub Talks lead up to the annual **Poudre Pour**, an educational celebration of the Cache la Poudre River and an important fundraiser for the PHA. The Poudre Pour showcases the unique craft beers of Northern Colorado and the importance of the Poudre River to regional economic vitality.

Our 3rd annual Poudre Pour was hosted as a virtual happy hour with live music and a silent auction. Attendees were able to pick up infused appetizers to enjoy at home.

49

**Pub Talks
Attendees**

42

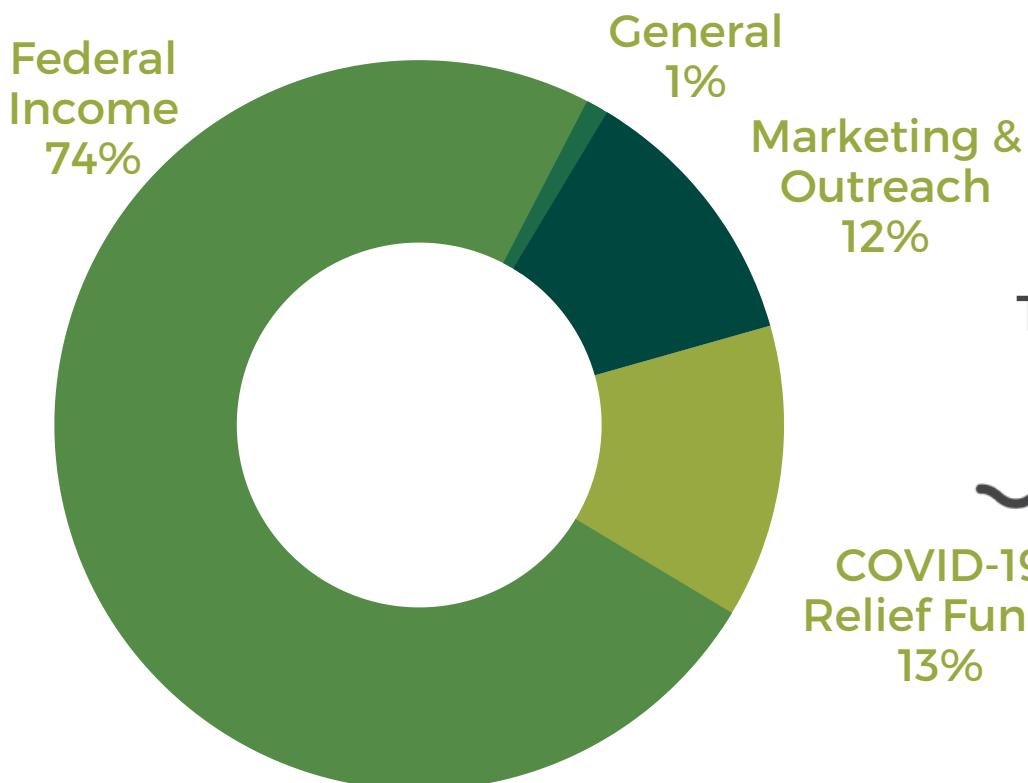
**Event
Sponsors**

21

**Silent
Auctions**



FINANCIALS



TOTAL REVENUE:
\$348,225

TOTAL EXPENSES:

\$356,430

A donut chart illustrating the categories of expenses. The segments are: Programs (72%), Management (22%), Fundraising (4%), and Overhead (2%).

Expense Category	Percentage
Programs	72%
Management	22%
Fundraising	4%
Overhead	2%

THANK YOU 2020 VOLUNTEERS!

2020 may not have been the greatest year for volunteering, but our Heritage Culturalists are a huge part of the Cache la Poudre River National Heritage Area. As a small staff at the Poudre Heritage Alliance, we rely on volunteer support for everything we do. From running our program, Pedaling the Poudre, to guiding private tours, to assisting guests and brewers at the Poudre Pour, our volunteers make us whole. Thank you Heritage Culturalists for continuing to inspire us and making our mission possible!



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THANK
YOU!



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