



NEWSLETTER



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Advisory Board Named

Secretary of the Interior Stewart L. Udall has announced the appointment of a special Travel Advisory Board to assist in the recently expanded travel promotion effort of the National Park Service.

Primary purpose of the new Board will be to provide advice, counsel, and guidance from the travel and transportation industries to the Department of the Interior and the National Park Service in promoting increased and more meaningful travel within the United States, Udall said.

Members of the Board, who will serve without pay, are: Thomas C. Orr, vice president, Creative Tour Operators Association, New York; Jerome B. Temple, senior vice president, Holiday Inns of America, Memphis; Adam Rumoshosky, director of marketing, American Petroleum Institute, New York; James Gross, director, National Association of Travel Organizations, Washington, D.C.; L. W. Lane, Jr., president and publisher, *Sunset Magazine*, Menlo Park, Calif.; and William D. Patterson, associate publisher, *Saturday Review*, New York.

Also assisting the Secretary in an advisory capacity will be: Norman J. Phillion, vice president—traffic, Air Transport Association, and Robert J. Murphy, Jr., vice president, The Boeing Company, both of Washington, D.C.

"This is a small but very experienced group of capable executives," Udall said. "They represent a broad cross section of the travel and transportation industries of the nation and, therefore, will be able to provide us with meaningful recommendations which will insure that our travel promotion efforts will reach the high degree of effectiveness desired."

Under the 1940 Travel Act, the National Park Service is authorized to conduct travel and tourism information programs that will encourage travel within the United States. Udall recently designated the Park Service to coordinate expanded travel and tourism promotion efforts of the Department, and NPS Director George B. Hartzog, Jr., established a new assistant directorate for that purpose.

Udall stressed that the purpose of the new program was not just to promote increased travel to the National Parks.

"It is designed," he said, "to help travelers understand and appreciate how best to enjoy parks, to encourage travel to adjacent scenic, historic, and recreation areas, public and private, and to help develop a balanced travel program within the nation."

Meetings of the Travel Advisory Board will be held from two to six times a year, Udall said.

Orientation to Park Planning

The first planning training conference was conducted at Mather Training Center May 13 through May 17, 1968. It was considered in most quarters to be an unqualified success. Thirty students from all sections of the country and one Bureau of Land Management representative from Alaska brought many backgrounds and points of view to an interesting subject. Planners in the Division of New Area Studies and Master Planning in WASO have started preparations for this year's course. If the response by applicants for the first course is any indication, there will be many who will apply next year.

The objectives of the course were to convey a basic understanding of approaches, methods, and aims of park planning as carried out by the National Park Service; to create in the student a conservation awareness; and to provide an opportunity for the student to indicate his interest in planning as a career goal.

The highlights of the course included a number of presentations including the organization for planning, approaches to planning, action plans, policies, research, wilderness, the role of legislation, the National Park System Plan, and urban and regional studies.

The program was concluded with a provocative presentation by Associate Director Jensen entitled "Planning for the Future."

The "guts" of the training course was a case study of the alternatives study and master plan for proposed Andersonville National Historic Site, Georgia.

The students were divided into teams and tried their hand formulating the elements of the plans. Many outstanding, creative efforts were turned in by the teams. Students found the Andersonville study especially interesting because it contained many of the challenging problems of a new area study and is a "live one" in terms of actually becoming an area to be administered by the National Park Service.

Title Change Approved

Secretary Udall, in his Order No. 2909 dated October 22, has assigned leadership and coordination responsibilities for the Department's marine resources programs to the Assistant Secretary for Fish and Wildlife and Parks. He also redesignated the Assistant Secretary's title to Assistant Secretary for Fish and Wildlife, Parks, and Marine Resources.

Live Demonstration

Custer Battlefield's ladies added a bit of spice for the visitor this past summer, and maybe initiated a new twist in the "live demonstration" field, by having the two Crow Indian women on the payroll wear their native dress to work. Jennifer Birdinground, who was hired by the area's historical association to work at the publication sales counter, alternately wore her buckskin dress, silk dresses made in the typical Crow style of high collar and three-fourth length sleeves, or samples of some of the beautiful beadwork necklaces and earrings for which the Crows are noted. Danetta Fallsdown, who has been clerk-typist at the monument for the past five years, found the buckskin and silk too cumbersome to wear when pounding away at the typewriter, but consented to put on her best outfit so that the picture above could be taken. Visitors, especially young ones from the East Coast section, would stare wide-eyed at our "real, live Indians", and Jennifer was probably the most photographed feature of the battlefield.



Those of us who are new to the area are finding it fascinating to learn about the Crow customs and social life. There are different activities for every season of the year; a handgame in the fall which is the Indian version of "button, button, who's got the button" done to a drum accompaniment and with lots of betting on the side. Dances are held whenever there's a good excuse, and sometimes when there's none at all. The Crow men are the fanciest dressed, with feathers, bells, buckskins and elaborate beadwork. The women dress more sedately in either buckskin, silk, or brocade with beaded belts and moccasins. Music is provided by one or more groups of "singers" and drummers, usually six to eight to a drum. The activities really don't start livening up until around midnight, so the night life is strictly for night owls in this country.

Come springtime the arrow games start. This is probably most similar to the javelin throwing at track meets, with the men competing to see who can throw a long, steel-tipped lance the farthest and closest to the target arrow. Here again a great deal of money can change hands along the sidelines.

Profile

David E. Hines



David E. Hines, chief of the Branch of Office Services in the National Capital Region was born here in the Nation's Capital on January 3, 1922. Mr. Hines attended Cardoza High School of Washington.

His National Park Service career started in 1941 as laborer with the National Capital Region but was interrupted by military service. Mr. Hines served as corporal with the United States Army from May 1943 until November 1945. At that time, he returned to the Park Service as a messenger and entered the Washington Junior College of Music from which he graduated in 1951.

In 1950, he transferred to supply clerk with the Branch of Museums and later to chief of the Supply Section of the Branch of Office Services, WASO. Mr. Hines served as chief until 1964 when he was promoted to general supply assistant with the Branch of General Services. During his service as supply assistant, he received a Special Act Award.

He was again promoted, this time to chief of the Office Services Branch, WASO, in 1966, and remained there until 1967, when he returned to the Region as Chief of the Branch of Office Services, the position he now holds.

Mr. Hines is the vice-chairman of the Board of Trustees and Assistant to the Financial Secretary of Gethsemane Baptist Church, and is a member of the American Legion.

Mr. Hines and his wife, Ednora, have two children; Cynthia and David, Jr. Cynthia a graduate of Central State University in Ohio, is now doing graduate work in education. David, Jr. is with the Corps of Engineers at Fort Belvoir.

In summertime there are picnics, barbecues, and the biggest event of all, the Crow Fair. For four or five days, everyone who can sets up the family teepee and cook tents at the fairgrounds near tribal headquarters. During the day there are parades (with everyone dressed in their best finery), rodeos, and much visiting back and forth. In the evenings, soon after dark, the drums start to pound and everyone gathers in a central arbor for a night of dancing. It's colorful and fascinating and makes a tour of duty at Custer Battlefield an exciting one.

Silent Auction

For the past three years, in December, the ladies of the Yellowstone Guild have held a "Silent Auction" as a money raising project, the proceeds of which are contributed to some local charitable cause.

The idea for the "Silent Auction" was suggested three years ago by Mrs. Bev Whitman of the Mammoth community. Just prior to the auction the Guild ladies bring a variety of made-at-home items, ranging from baked goods, jams, jellies and even home-made wine through a vast array of holiday and all-season home decorations. These are set out on display tables with an envelope identifying each object beside or beneath it. At the time of the "auction", the bidders peruse all the items, decide what they want to bid and then, on a separate slip of paper for each bid, write their names and the amount of their bids. These bids are then slipped into the envelopes. Ample time is given for the bidding process. Following this, some form of entertainment is provided for the bidders, with refreshments, while the committee goes through the bid tickets and ascertains the high bidder on each item. The committee then announces the winning bidder on each item and collects the money.



Shown here are Lodema Hendrickson, Betty Dean, Pat Brown, Patti Townsend, Jean Raithel, Sally Sellers, and Bunny Nuss with starched fabric Creche figures for the "Silent Auction."

On the first auction, in 1966, \$45.30 was raised and donated to the Montana State Hospital at Boulder. In 1967, \$67.59 was sent to the Home for Mentally Retarded in Boulder. The 1968 auction netted about \$145.00 which was sent to the County Rest Home in Livingston, Montana, as a contribution to a television set.

Guild members are: Jane Ballard, Vangy Barmore, Edith Bath, Gwen Brady, Patty Brown, Gwen Canter, Gladys Cole, Betty Dean, Beulah Dougherty, Joan Elliott, Margaret Gould, Doreen Hennesay, Edith Keller, Ann Kranzer, Carol Lake, Barbara Larsen, Judy Lovegren, Mary Lou Miller, Bunny Nuss, Joyce Olson, Jean Raithel, Sally Sellers, Molly Shaul, Donna Snodgrass, Patti Townsend, Bev. Whitman, and Norah Williamson.

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Silhouette

Gail Stark



Gail Stark, as her husband Jack Stark, superintendent of Platt National Park—Arbuckle Recreation Area, was born and reared in Arkansas City, Kansas.

She attended Southwestern College in Winfield, Kansas, and after a five year courtship, Jack and Gail were married in December of 1956 while Jack was serving as Lieutenant (j.g.) in the United States Navy.

Jack started his Park Service career as a seasonal ranger at Yellowstone National Park after which he had assignments at Blue Ridge Parkway, both in Virginia and North Carolina; Cape Hatteras Seashore, also in North Carolina; a training assignment in Washington, D.C.; Glacier National Park in Montana; and Coronado National Memorial in Arizona.

Gail's past activities included teaching the first grade on the Blackfeet Indian Reservation at Babb, Montana, and being active in the 4-H Club in Arizona.

Now she enjoys teaching Sunday school at the First United Methodist Church and giving a few piano lessons. Gail is active in the Sulphur Music Club and the Platt-Arbuckle Women's Organization. The Platt-Arbuckle chapter of the WONAPAS is currently compiling and assembling the news booklet "The Smoke Signal", so Gail finds herself quite busy these days. She collects recipes and always has time for coffee with friends. Gail may be busy with her many activities but says that her main interest and most of her energy goes to raising their family. The Starks have three children: Jennifer, 11; Cynthia, 8; and John, 4.

Residing in Sulphur, Oklahoma, Gail is thoroughly enjoying community life—living near "town" for the first time in several years. But then again, she has fond memories of their more isolated assignments—mountain hikes, getting in wood for the winter and those unexpected emergencies:

Susan Laramie Honored

Excitement ran high at Fort Laramie when in mid-July the great-great-grandniece of Jacques LaRamie visited the fort which was named for her famous ancestor. A hostess for Northwest Orient Airlines, the remarkably pretty Susan was "discovered" by Wyoming's Senator Clifford Hansen. On a return trip to Washington, he noticed her name tag and inquired into possible connections with THE LaRamie. At his instigation, she was invited to the state and on the 15th came to the fort.



If old Jacques stirred up the natives like his so many-great grandniece did, it is easily understood why the family name is so prominent in Wyoming! Susan was given a special tour of the buildings, smiled pleasantly through the glare of innumerable flashbulbs, was interviewed by local reporters, gave a taped interview for radio and, after all that, could still say enthusiastically that the experience had been wonderful and she wanted to come back.

The staff at Fort Laramie hopes she will.

Are You Bilingual?

In connection with the Civil Service Commission's desire to improve service to the public, it has instructed interagency boards to honor selective certification requests for persons with bilingual ability for jobs involving substantial contact with non-English speaking citizens. Personnel offices are being requested to review their individual situations, identify needs, and take necessary steps to implement this phase of the overall program to improve service to the public.

NOTICE:

The Division of Park Practice is no longer taking orders for business cards. You may deal directly with Inwood Printers at 11141 Georgia Avenue, Wheaton, Maryland 20902. Note that there is a price change from \$6.00 to \$6.50 per thousand.

People on the move

NEW FACES.

Chamberland, Robert D., to Landscape Arch., WSC
Greenberg, William A., to Legal Asst. (Gen.), WSC
Ross, Charles A., to Guidance Counselor, Acadia NP
Watkins, Keith M., to Realty Spec., SFSC

NEW PLACES

Ashworth, Barry H., from Pk. Ranger, Glacier NP, to same, Dinosaur NM
Bowen, William L., from Ch., D & C Off., WSC, to Reg. Dir., WRO
Essex, David J., from Supv. Pk. Ranger, Wind Cave NP, to Supv. Pk. Ranger, Ozark NSC
Hentges, Robert J., from Pk. Nat., Mount Rainier NP, to Pk. Ranger, North Cascades NP
Holcomb, James H., from Pk. Ranger, Yellowstone NP, to same, Yosemite NP
Holmes, Benson V., from Supv. Pk. Ranger, Flaming Gorge RAP, to Supv. Pk. Ranger, Mount Rushmore NM
Kuehn, Daniel R., from Supv. Hist., Chickamauga-Chattanooga NMP, to same, Sitka and Glacier Bay NM
Mackie, Ronald M., from Pk. Ranger, Yellowstone NP, to same, Yosemite NP
Maeder, Richard H., from CG Dir., Cumberland Gap JCCCC, to same, Harpers Ferry NHP, Harpers Ferry JCCCC
Maitland, Ronald S., from Supv. Pk. Ranger, Flaming Gorge RAP, to same, Rocky Mtn. NP & Shadow Mtn. NRA
Martin, Roger L., from Supv. Pk. Ranger, Great Sand Dunes NM, to same, Blue Ridge Pkwy.
Milne, Robert C., from Nat. (Inst.), Stephen T. Mather TC, to Ecologist, WSC
Oakes, Yvonne M., from Pers. Clk. Typist, SWRO, to Admin. Clk. Typist, Timpanogos Cave NM
Riggs, Marion J., from Archeologist, WASO, to same, Flagstaff Group—Walnut Canyon NM
Rutter, John A., from Reg. Dir., WRO, to Dist. Dir., WRO, NW Dist.
Tillman, Larry J., from Asst. Ch. Pk. Nat., Everglades NP, to Supv. Pk. Nat., Cape Cod NS
Townsend, Patricia A., from Sec. Steno., WASO, to Program Clk. Typist, WASO DS: WSC
Turay, Dennis J., from Pk. Ranger, Yellowstone NP, to same, Ozark NSR

JOINING THE ALUMNI

Barnes, Millie F., from Janitor, Ft. McHenry NM&HS
Garnett, Vola B., from Accounting Tech., NCR
Hawkins, Woodrow W., from Pvt., Horse-Mounted Off., U.S. Pk. Police, NCR, U.S. Pk. Police
Kalnins, Laina J., from Arch., D&C Off., WSC
Miller, Jerome C., from Asst. to Reg. Dir. Program Coord., SWRO
Morris, Helen I., from Sec. Steno., Roosevelt-Vanderbilt NHS
Morrison, Lillian B., from Info. Receptionist, Lake Mead NRA
Stevens, James R., III, from Supv. Arch., D&C Off., WSC
Younkin, Clair H., from Exhibit Spec., WASO