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Special Edition

NPS CENTENNIAL 1972

This is a special progress report on a special celebration.

The celebration is for the birth year of the National Park idea—1972, the 100th anniversary of the establishment of Yellowstone and birth of the world's first national park.

Like most major celebrations, the Centennial will be exciting and important and fun. Most of all, it will be the Park Service's chance to re-evaluate itself—to hear the things that need to be heard, say the things that need to be said and do the things that need to be done—for itself and for the world.

However, as Commissioner Elmer Andersen said at the first meeting of the National Parks Centennial Commission, "This could be either a pedestrian effort or a great chance to do something beautiful and special. But we have to get going right away."

And that's one of the reasons for this NEWSLETTER.

By Loretta DeLozier
and
Ron Greenberg

Basic to the celebration is one fact: the National Park Centennial is **LAW**. (Public Law 91-332). It was passed by the Congress and signed by President Nixon.

The law provides for a proclamation from the President designating the year 1972 as "National Parks Centennial Year." It creates a Centennial Commission and support staff and authorizes \$250,000 to be appropriated when the Commission collects at least \$300,000 from non-Federal sources.

Last January Director Hartzog appointed a Centennial Advisory Committee made up of present and former Park employees (including two former NPS directors, Conrad Worth and Horace M. Albright) and several concerned persons outside the Service.

The Advisory Committee met in Washington, D.C., and, using ideas submitted by WASO and the Field,

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developed preliminary plans to present to the Centennial Commission.

The Commission met on June 7 and again on July 15 to review the work of the Advisory Committee and approve plans for the Centennial, the results of which are contained in this NEWSLETTER. The next Commission meeting will be held early this Fall.

On July 30, Director Hartzog convened an Ad Hoc Committee meeting at Harpers Ferry to review progress in making and implementing Centennial plans. The Committee recommended several special efforts to give us a jump ahead in our Centennial operations, including the following:

- The Commission's objectives should be: 1) Commemoration and celebration; 2) People awareness of, and involvement with, park values; and 3) Examination and statement of phi-

losophy and long range objectives to guide the National Park System in a second century.

- The Centennial staff should be organized around these objectives, with a director for each and a Centennial director heading the entire program.
- Objective three should also have a liaison for each of its program elements (Second World Conference on National Parks, Symposium and General Conference of NPS Superintendents).
- The Commission should have a small staff to handle finances.
- The Advisory Committee should be continued, with an Executive Committee appointed to meet monthly with Centennial staff and to monitor their progress.

Acting on these recommendations, Director Hartzog appointed a new Centennial staff, directed by William Briggie, Superintendent of Glacier National Park.

The staff directors are: T. Sutton

Jett, assistant to the Director (Objective one); Mrs. Jean Henderer, assistant chief of the Division of State and Private Assistance (Objective two); and Dr. Sylvan Kaplan, chief of the Division of Long Range Planning and Objectives (Objective three).

Director Hartzog has asked the staff directors to prepare a program of support organization and, with the help of the Advisory Committee, to recommend additional elements for each objective. The results will be reported to him on August 30.

Director Hartzog has also appointed an Executive Committee consisting of: William Everhart (Chairman); Theodor Swen; Wayne Miller; Mrs. Nancy Dayton, NPS Women's Organization; Jerome LaCari, Badlands National Monument; J. Leonard Volz, director, Midwest Region; Miss Jeanne Randall, WASO; Mr. Robert Maynard, Yosemite Park and Curry Co.; Jack Strain state park director, Nebraska; and Joseph Penfold, conservation director, Izaak Walton League of America.

Calendar of Events

March 1	Centennial Year Kick-Off Dinner, Washington, D.C.
Spring	Symposium on National Parks, Washington, D.C.
Early May	Formal Opening of the 1972 season of Yellowstone, ceremonies in Wyoming, Montana and Idaho.
July 4	Special Centennial ceremonies at Independence National Historical Park, Philadelphia, to give recognition to all historical areas in the National Park System.
Sept. 10-16	International Union for Conservation of Nature and Natural Resources Assembly, Banff National Park, Canada.
Sept. 18-26	Second World Conference on National Parks, Yellowstone and Grand Teton National Parks.
October 19	Yorktown Day (Virginia), featuring Centennial as part of the annual program.
October 21	San Juan Island National Park (Washington state) 100th anniversary of settlement of boundary dispute with Great Britain (Pig War—See NPS COURIER, July 1971).

Others will be added as we go!

Commemoration and Celebration

This work is well under way, both by the Advisory Committee and the Centennial Commission.

Program elements to implement this objective include the Presidential Proclamation (currently in draft form); a special issue of commemorative stamps (a block of four and a special one in connection with the Second World Conference on National Parks); and a series of Commemorative Medallions to be sold to help raise the money needed by the Commission.

A gala kick-off dinner will be held in Washington, D.C. on March 1, 1972, the 100th anniversary of the signing of the bill authorizing Yellowstone National Park.

Also being considered by the Departments of Interior and Agriculture is a parkway corridor connecting Yellowstone and Grand Teton National Parks.

Programs for communicating with the public and with employees of the Service, including seasonal, will support the Commission's second objective.

For example, Centennial-oriented

interpretive materials such as books, films, posters, banners and exhibits will be available next year.

The Museum Division at Harper's Ferry Center is working on a large traveling exhibit to trace the history of Yellowstone and the growth of the national park idea throughout the world.

Publications may include a show-piece book about Yellowstone; the historical origins of Yellowstone place names; an NPS source book; and two special folders, "The National Park Idea" by Freeman Tilden and a joint Grand Teton-Yellowstone information folder.

Program elements of the third objective involve sponsorship by the Service of the Second World Conference on National Parks with the IUCN.

About 500 people from as many as 90 countries are expected to attend the Conference in September 1972. The theme is "National Parks-A Heritage for a Better World."

The Conference will be in two

basic concepts of environmental education and interpretation in NPS and to give them the idea that this is something they can do back home.

Into a Second Century

A symposium on national park issues to be held next spring is being planned as part of objective three.

A public forum made up of people both in and out of the Park Service, the symposium will focus on the value of national parks, basic problems facing the parks as we move into a second century and better public appreciation of these problems.

The symposium is being sponsored and organized by the Conservation Foundation in cooperation with the National Park Centennial Commission. A steering committee will soon be appointed and task forces selected to prepare reports for the symposium's consideration.

NPS liaison officer for the symposium is Ted Swem, Director for



Some of the members of the Centennial Advisory Committee and staff (left to right): Bill Everhart, Jim Coleman, Ronnie Lee, Juin Crosse, Gordon Fredine, Nancy Dayton, Boyd Evison, Jeanne Randall, Jerome LaCari, Henry Apodaca, Len Norwood, Ben Reifel, Jim Kittleman, Jack Anderson, Spud Bill, Ted Swem, Pete Murphy, Jack Strain, Joe Cullen, Monroe Clay, Howard Chapman, Tom Wilson, Len Volz.

parts: 1) Tours at Yellowstone between Sept. 18 and 20 to illustrate wilderness management, visitor services and park development and operations; and 2) Working sessions at Grand Teton Sept. 22-27.

Twenty-eight papers, prepared and sent to the delegates before the Conference, will be discussed during the sessions at Grand Teton.

The United States will present three of the papers, but great care is being taken to see that the Conference will be truly international, according to Gordon Fredine, NPS liaison officer for the Conference.

One of the planned presentations consists of ten simultaneous workshops to introduce delegates to the

the Office of Urban Programs and Environmental Policy, WASO.

For Superintendents.

Rounding out objective three will be a general conference of NPS superintendents, slated for Washington, D.C.

"We will try to get into the basic philosophy, issues and problems of parks," says Bob Lovegren, superintendent of Grand Canyon and liaison officer for this program.

Assisting him in getting the conference underway are vice-chairmen Bob Stanton, superintendent of Virgin Islands, and Lowell White, superintendent of North Cascades.

IDEAS!

Each park will come up with its own way to commemorate the 100th anniversary of Yellowstone and the national park concept. Listed below are some ideas that have come in from the Field and Washington. Granted, some are "far out," but they're a start. What are YOU planning to do?

Park Anniversaries. Each park links its own anniversary with the Yellowstone Centennial in a special celebration.

Three-billionth Visitor. Special recognition for this visitor to the National Parks.

NPS Float. Float could be entered in Tournament of Roses parade on New Year's Day.

Auto Bumper Stickers/License Plates. Bumper stickers and, where allowed by law, special license plates or license "add-on's" commemorating the Centennial.

"Show Me" Trips. On-site trips for visitors and local officials to examine areas that illustrate ecological or management problems.

Colleges and Universities. Cooperation solicited from appropriate departments of local colleges to publicize theme and aims of Centennial.

Park Signs. Directional and other park signs with Centennial theme message.

Shuttle Service. Free shuttle service to suburban park areas from inner city locations.

VIP's. Recruitment for a special Centennial interpretive staff.

Evening Programs. Expanded evening programs at parks to include Centennial-oriented topics.

CENTENNIAL COMMISSION

Secretary Morton called them "blue ribbon," and even by Washington's standards they're special.

"They" are the members of our National Park Centennial Commission, a high-powered and distinguished group whose purpose is to plan for the 1972 Centennial. And it is with their experience and expertise and your support and participation that the Centennial will be a success.

Topping the list of members is **LAWRENCE WILLIAM LANE, JR.**, chairman of the Commission. Business-like but never brusque, Mr. Lane has the kind of calm efficiency that gets things done. Publisher of Lane Magazine and Book Company, he has been president of "Sunset Magazine" since 1959.

Secretary Morton's representative on the Commission is **LAURANCE S. ROCKEFELLER**. A noted conservationist, he was the first president of the National Recreation and Park Association. Mr. Rockefeller has served on several important Presidential conservation commissions.

SENATORS

The Senators on the Commission are members of the Senate Interior and Insular Affairs Committee and the Subcommittee on Parks and Recreation.

HENRY M. JACKSON from Washington State is chairman of the Interior Committee. Since 1940 he

has served six terms in the House and four terms in the Senate.

Chairman of the Subcommittee on Parks and Recreation, **ALAN BIBLE** was an attorney general in Nevada and has served as president and vice president of the National Association of Attorneys General. He has been in the Senate since 1954.

As a three-term Governor of Arizona, **PAUL J. FANNIN** established the Arizona-Sonora West Coast Trade Commission and was chairman of the Western Governors Conference. He was elected Senator in 1964 and again in 1970.

A cattle rancher, **CLIFFORD P. HANSEN** is past president of the Wyoming Stock Growers Association; and former chairman, Livestock Research and Marketing Advisory Committee to the Secretary of Agriculture. A former Governor of Wyoming, he was elected to the Senate in 1966.

CONGRESSMEN

Like the Senators, the Congressmen on the Commission are all members of the (House) Interior Committee.

THOMAS S. FOLEY has been a deputy prosecuting attorney, an in-

structor in constitutional law and an assistant attorney general in Washington State. He worked with the Senate Committee on Interior and Insular Affairs, and has been a Congressman since 1964.

JOHN MELCHER from Montana is a veterinarian by trade. He has also been an alderman, a mayor, a State Representative, and a State Senator. He has been in the House of Representatives since 1969.

From the middle of the country comes **JOE SKUBITZ**, a former lawyer from Kansas. He served as administrative assistant to two Senators and has been in the House since 1962.

A noted conservationist, **JOHN P. SAYLOR** has received many awards for his conservation work. He has been a Congressman since 1949.

THE PUBLIC MEMBERS

A former Governor of Minnesota, **ELMER ANDERSEN** is president of the H.B. Fuller Company, manufacturer of industrial adhesives.

An Oklahoma Cherokee Indian, **W. W. KEELER** is president and chief executive officer of Phillips Petroleum Company.

A lifetime trustee of the Carnegie Mellon University, **RICHARD PROSSER MELLON** is a member of the Pennsylvania American Revolution Bicentennial Commission, and the Board of the National Park Foundation.

An Army veteran, **HENRY P. HOFFSTOT** is a lawyer from Pittsburgh, Pa. He is a civic leader and has served as a member of the Board of the Carnegie Museum.

MRS. FRANK Y. LARKIN is chairman of the Board of Trustees of Sarah Lawrence College, the first woman elected to that post.



Chairman Lane and Mr. Rockefeller at the second Commission meeting.

Photo By Loretta DeLozier



Photo By Cecil Stoughton

Secretary Morton swears in four of the six public Commissioners at the first Commission meetings.

Left to right are: Keeler, Andersen, Hoffstot and Lane.