



G R E A T B A S I N

HERITAGE NEWS

The Newsletter of the Great Basin National Heritage Partnership

Local Coordinating Entity for the Great Basin National Heritage Area

All interested are invited to partnership lunch (and Board meeting)

(and a sky viewing)

The Great Basin Heritage Partnership Board will be holding its annual meeting at 9:00 Pacific Daylight time on June 27th at the Great Basin National Park Visitor Center in Baker, Nevada.

Although the Board meets several times each year, and although members of partner agencies, interested agencies and the general public are always invited, the annual meeting is the one meeting each year at which the past year's progress is reported on and celebrated and the future year's intentions are announced. The

board will be taking up regular business of the organization like finances, and committee formation; but it will also be planning for a new grants program (see page 4) and expects visits from Larry Gray, the Mayor of Delta and a Utah State Parks official.

During a noon break, pizza will be served on the lawn of the new office building (weather permitting). Anyone planning to come to the meeting and join the Board for lunch should call the office (775-234-7171) to let us know you are coming.

Those who wish to stay

on can purchase a simple Mexican meal served at the GBNP Visitor Center at 5 (call us to reserve a meal) and view stars through telescopes after dark.

Who Is this Outfit?

And

Why am I getting this newsletter?

The back of the newsletter tells you who we are and what our mission is. You are on our mailing list because you are associated with an organization that is a partner, potential partner, or someone we thought might like to know about what we are doing.

Partnership office is in heritage building

In 2008, the Great Basin National Heritage Partnership moved into a new office in Baker, Nevada. Baker is a tiny town just off US Route 50 virtually straddling the Utah/Nevada border, an appropriate location for an organization serving counties in both states.

The office is a small white clapboard building that once served as a Forest

Service ranger station. This locally significant building was designed



Shady building is no place to rest.

and built by the Civilian Conservation Corps and the US Forest Service. It was added to the National Register of Historic Places in 1995 for its value in local architecture and social history for the period of 1925-1949. The office is now owned and maintained by the Great Basin National Park. The partnership invites visitors and partners to stop in to see the new offices and meet the staff.

Volume 1, Issue 1

June 2009

Meet Some of Our Partners:

- ◆ *Great Basin National Park, Baker*
- ◆ *Topaz Museum, Delta*
- ◆ *BLM, Ely and Fillmore*
- ◆ *Territorial Statehouse Museum, Fillmore*
- ◆ *Nevada Northern Railway, Ely*
- ◆ *Great Basin Museum, Delta*
- ◆ *White Pine County Convention & Visitors Bureau*

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GREAT BASIN HERITAGE NEWS

GBH News is the official newsletter of the Great Basin National Heritage Partnership and is produced by its Executive Director, R. Dan Gooch.

GBH NEWS is published periodically. All issues are posted on the GBNHP website. Some copies are also mailed to GBNHA Partners and associates.

GBH NEWS will accept articles from partners or interested parties on heritage issues or events occurring within the Great Basin National Heritage Area. Articles may include photos (preferably in JPG format) accompanied by a cover letter with the author's name address and telephone number. They may be mailed to:

GBH News

PO Box 78

Baker, NV 89311

or e-mailed to greatbasinheritag@wirelessbeehive.com

Great Basin National Heritage Partnership Board:

President.....Denys Koyle

Treasurer.....Julie Gianoli

Directors.....Jane Beckwith

.....Gordon Chatland

.....Jerry Meyer

.....Kyla Overson

.....Virginia Sanchez

.....Delanie Spilsbury

.....Dave Tilford

Secretary Anita Hansen

BookkeeperSusan Wetmore

GBNP Associate Andy Ferguson

Become involved...

GBNHP seeks partners to join us as supporters, funders, operators of heritage features, volunteers, or even as critics.

Contact us at:

PO Box 78

Baker, NV 89311

or e-mailed to greatbasinheritag@wirelessbeehive.com

Phone (775) 234-7171

A Status Report from the President

This newsletter represents the launching of an informational flagship for the Great Basin National Heritage Partnership. It is our intention to publish and distribute it periodically to keep our partners, potential partners and interested associates informed about what the Partnership is doing and let you all know how you can become or remain involved with the Great Basin National Heritage Area.

Though it may have been awhile since our organization has communicated with you, we have not been sleeping. Indeed we have been busily (albeit quietly) pursuing a number of very vital tasks and projects.



Several of our current projects are highlighted elsewhere in this newsletter. The biggest, and at this moment most important, task for the Partnership is the creation of a Management Plan for the Partnership and the Heritage Area. The agreement that the Partnership has with the National Park Service requires that a management plan be completed and approved by the Department of the Interior by September of 2011.

The management plan itself has a number of significant components that are also underway. One is the performance of a heritage resource inventory. This involves not only identifying the significant heritage features within the designated Area, but also providing GPS locations, recording visitor accommodation features and available interpretation. Some of the readers of this newsletter will be contacted to ask for their assistance with features they may operate.

Other management plan components are a socio-economic study (part of which is being done by contractor and longtime associate Chuck Nozicka); an interpretive education plan (assisted by our partners at the National Park Service); and development of components for continuing public involvement.

Development of this plan involves inviting our partner agencies, local citizens or anyone interested to make suggestions along the way and comment on the draft plan and proposed alternatives. We will, from time to time, be inviting some of those who receive this newsletter to be specifically involved. We hope you will accept our invitation and join us in our mission to promote the Great Basin Heritage Area.

Denys Koyle
GBNHP President

Partnership website is under revision

The Great Basin Heritage Partnership website was first launched in 2003, long before the 2006 designation by Congress of the Great Basin National Heritage Area. The first website was incredibly well docu-

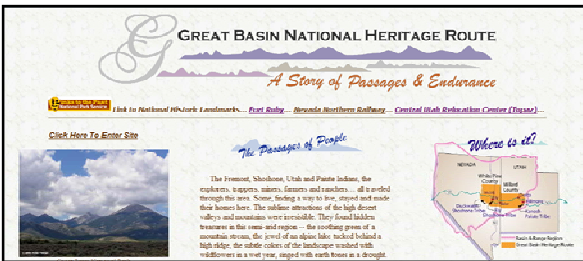
mented and illustrated with photographs by the site designer Kristi Fillman. The site got small periodic updates, the most recent in the fall of 2008.

Navigation and page format is being adjusted to better fit the technology of today's wider screens.

Navigation and content will also point visitors to the site to learn about heritage features, traveling to the area or involvement in the Partnership. Current events listings and announcements about the Partnership's plans and accomplishments will be added.

The new website will replace the old one online sometime this summer. Those interested are invited to visit the Partnership site frequently and see it change.

Now the website is undergoing a more comprehensive review and revision. The look will change. The new site is being designed by Charter Communications of Tahoe Paradise, CA. This is the same company that is doing the branding plan and logo work, so the look of everything will tie together.



The old website has served well since 2006, but will soon get a new look.

State of Nevada's support has been appreciated

In 2007, the Nevada State Legislature, through the passage of Senate Bill 579, appropriated \$94,600 for allocation to the Great Basin Heritage Area Partnership as a start up fund for the organization in its efforts to promote knowledge of history and heritage of the central area of the Great Basin. This money has been invaluable for the partnership. Although the Partnership has been authorized for federal funding, all

federal money is provided for only half of any expense and it comes only on a reimbursement basis. So having advance Nevada funds and readily reimbursable balances were vital. As of June 30, 2009, the Nevada program has come to an end. All of the appropriated funds have been spent and reimbursements applied for. The Board and partners of the Great Basin National Heritage Area have declared their

thanks and appreciation to the State of Nevada for their support!



The Nevada appropriation has helped fund significant Partnership projects like the Board's strategic planning process.

New Executive Director to Great Basin Heritage Area

The Board of the Great Basin Heritage Partnership hired a new Executive Director in February. Dan Gooch joined the Partnership in late February replacing Greg Seymour who had left the position in January.

Gooch brings with him a background of more than thirty years in Parks Administration, managing and interpreting historic and natural sites and work with non-profit organizations.

The Great Basin Heritage Partnership is the managing entity of the Great Basin National Heritage Area

which stretches through White Pine County in Nevada and Millard County in Utah. It was designated by Congress in 2006 for its nationally significant natural and cultural and historic features. Gooch will be assisting the Partnership in its efforts in fostering close working relationships with local, state and Federal



Dan Gooch

governments, local Indian tribes and the private sector to conserve, interpret and develop archeological, historical, cultural natural, scenic and recreational resources within the Heritage Area.

Gooch said "My greatest priority will be the completion of a management plan for the area that will be submitted to the Partnership's primary partner, the National Park Service." The management plan will include a resource inventory and assessment, a plan for partner development, a socio-economic study of the area, a marketing plan and a plan for public involvement.

Partnership Board mulling over logo options

Another project the Partnership undertook since the first of the year was a marketing and branding effort that included design and selection of a logo appropriate for use by both the Heritage Partnership and in designation of the Great Basin Heritage Area itself.

After mulling over 71 designs and variations, the Partnership Board narrowed the field to two. The task was not easy.

The logo needed to be evocative of the Great Basin (an area of successive mountains and broad valleys).

It must utilize colors that are also evocative of the area and the logo must be useful on a variety of documents and signs.



All sorts of ideas were considered including the shape of federal highway signs, the use of iconic heritage features like cow skulls, wagons, Indian artifacts, horses, mountain sheep and the like.

The very dark and starry night sky is also a significant local feature that was under strong consideration. In the end, it was decided that the landscape was the predominate identifying feature. A

rocky precipice called Notch Peak, that can be seen from both Utah and Nevada, was chosen as a backdrop. The allusion of a broad basin or valley was created by a winding road climbing beside the peak. One of



the choices included a soaring hawk. The other includes graphic depictions of desert vegetation. Both will be used for a while in different applications to see if one or the other eventually distinguishes itself.

(The newsletter editor tried both on the title page of this publication and found the eagle format fit the design space better.)

Partnership plans grants program

In order to support heritage sites, attractions, and events, the Great Basin National Heritage Partnership will be announcing a grants program later this summer for organizations within the Great Basin National Heritage Area (Millard Co., UT and White Pine Co., NV and adjacent tribal lands). Eligible applicants may be non-profit organizations, local or regional governmental entities or Indian tribes or be associated with one of these. Grants will range from \$1000 to \$25,000.

Funds may be used for technical assistance, educational programs, marketing, displays, event programs, and interpretive materials or programming.

Greater consideration will be given to projects that directly impact the visitor (or resident) experience and promote the mission of the Great

Basin National Heritage Area.

Projects and programs funded through the Partnership will demonstrate their ability to provide equal matching funds or in-kind support for the project.

The grants program utilizes funds made available to the Great Basin National Heritage Partnership through the National Park Service.

Further information will be available on the Partnership website:

www.greatbasinheritage.org. A formal announcement will be sent to local newspapers and e-mailed to those on our mailing list. To have your organization added, e-mail us at greatbasinheritage@wirelessvbhive.com.



Heritage features and attractions like the Northern Nevada Railway will be eligible to apply for grants to directly impact the visitor experience and promote the mission of the Heritage Area.

Early success project nearing completion

Kiosk installation on schedule

In late 2008 the Heritage Partnership chose installation of an information kiosk as an early success project to demonstrate the organization's ability to get projects done, and to provide information about the Heritage Area to the visiting public. As this is being written, the kiosk parts are being shipped and installation is scheduled for late



A kiosk similar to this will be roofed with cedar shingles and painted white with green eaves to be compatible with the heritage building in front of which it will stand.

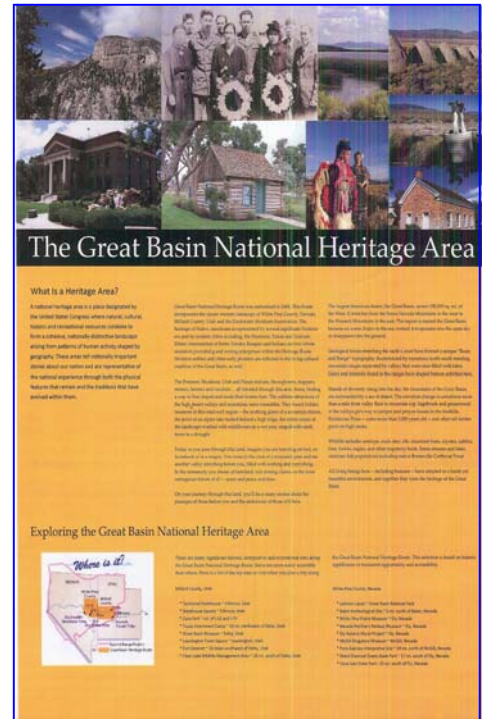
June. Interpretive material has been designed and written and the project, as they say, is all done but the finishin'.

The kiosk is a metal prefab unit that will be painted and roofed to look similar to the heritage building that it will stand in front of—the Great Basin Partnership office. (See front page story.) It will display three panels. One will describe the Great Basin National Heritage Area as a whole. Another will feature specific heritage elements of the Snake Valley (in which the kiosk is located). The third panel will provide updatable information about current events in the Heritage Area, seasonal cautionary information, and topical announcements.

The project was funded in part by the Nevada Commission on Tourism. Matching funds and design and installation assistance have been provided by the National Park Service and the fine employees at Great Basin

National Park.

It takes fine partners to make a project a success. Our partners are the finest. We are confident the project will be too.



Colorful interpretive panels like the one depicted above will tell the stories of the Great Basin National Heritage Area and describe specific features in the area in which the kiosk is located.

Board Meeting Agenda...

AGENDA

Great Basin National Heritage Area & Great Basin National Partnership

Board Meeting—Baker, NV

June 27, 2009 at 9 AM
Pacific Daylight Time
Great Basin National Park
Visitor Center

ANNUAL MEETING

1. Call to Order, Board Role Call, Introductions
Larry Gray, Mayor of Delta
2. Approve Minutes
3. Treasurer's Annual Report on Receipts and Expenditures

4. Executive Director's Report & President's Report
5. Business
6. Directors or Committee Reports, Announcements
7. Other Business
8. Next Meeting
9. Strategic Plan implementation
10. Adjournment



Heritage News
PO Box 78
Baker, NV 89311

The Newsletter of the Great Basin National Heritage Partnership.
We are on the Web. Visit us at:
<http://www.greatbasinheritage.org/>

For best reading, download and print this edition in **color**.

Become a GBNHA Partner
For details log on to:
<http://www.greatbasinheritage.org/>

The Great Basin National Heritage Partnership
Our mission is to: develop and enable partnerships to help identify, research and evaluate, conserve, protect, interpret and promote the archaeological, historical, cultural, natural, scenic and recreational resources of the Great Basin National Heritage Area in a way that enhances economic opportunity without managing or regulating land use.

You may want to know a little about our history and our objectives... And join us as a partner

The Great Basin National Heritage Area (GBNHA) was designated by Congress in 2006 to recognize its "classic western landscape that contains long natural vistas, isolated high desert valleys, mountain ranges, ranches, mines, historic railroads, archaeological sites and tribal communities." The recognized Area is made up of two neighboring counties, White Pine in Nevada, Millard in Utah, as representative of the larger geographic Great Basin. The Great Basin National Heritage Partner-

ship (GBNHP) was designated as the local coordinating entity for the Area.



The Partnership has been in operation formally since 2002 when it was incorporated. It had been active informally prior to that.

In addition to developing a management plan, the Partnership is currently reformulating its relationship with organizations and agencies that were, are or could be partners. Partners

are nothing more than individuals, non-profit organizations, governmental agencies, businesses, or even foundations that have an interest in the Great Basin National Heritage Area and want to participate in what the partnership is doing. Relationships can be formal; the partnership has a written agreement with the National Park Service and we are working on developing memorandums of understanding with local BLM Offices. Or, they can be informal; we have simple letters of support from a number of groups and individuals. No written documentation is necessary at all if individuals just want to volunteer or comment on our work or plans. We invite you to contact us.